PRO CORPORATE LEAGUE

Own Your Place in India's Largest Corporate Cricket Economy

www.procorporateleague.com

CORPORATE PROFILE









The Rise Of India's Corporate World Cup

India Has IPL....

India Has World Cups....

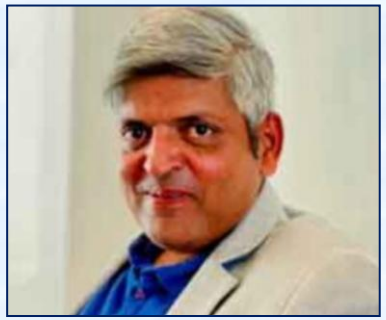
Now India Has

#CorporateWorldCup.



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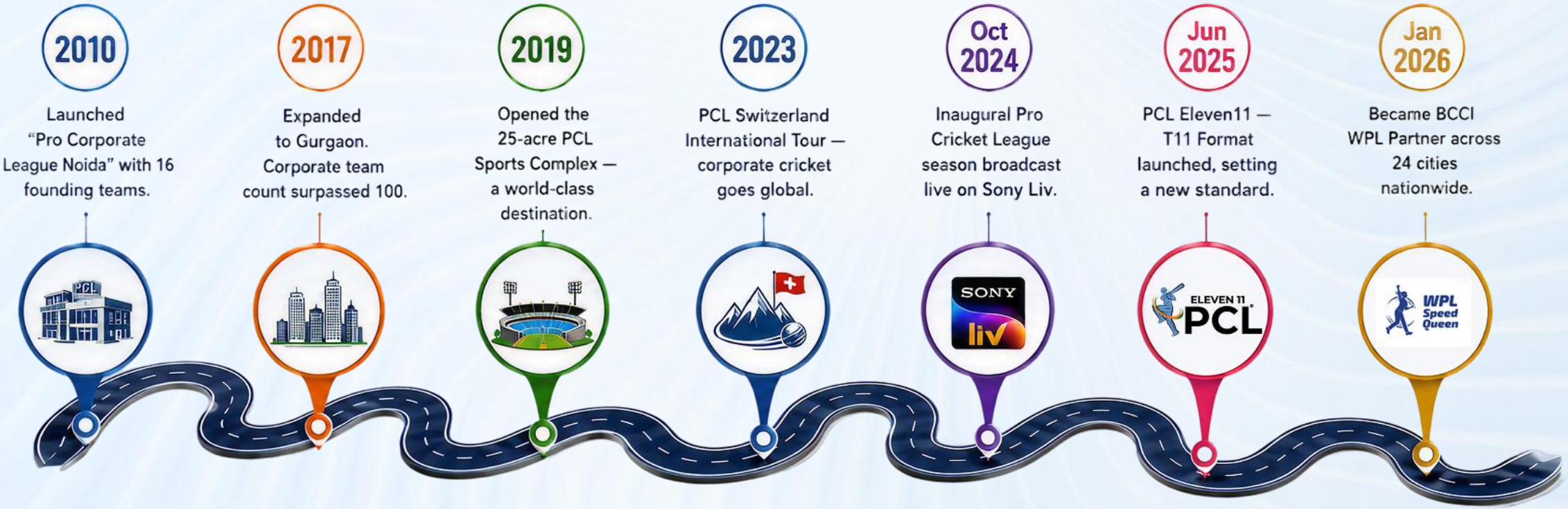
About The Founder



SACHIN GUPTA

Founder, Pro Corporate League

Sportsman + IT professional with 15 years corporate experience Rohinton Baria Trophy winner, 2001Built PCL from one city to a national corporate cricket ecosystem2026 vision: 24-city AI-ranked corporate cricket platform



PRO CORPORATE LEAGUE
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2010-2025

500+ Corporate Teams • 3000+ Matches • National Expansion Ready

15 Years (2010-2026) of PCL Legacy

PRO CORPORATE LEAGUE – BIGGEST CORPORATE CRICKET LEAGUE WORLDWIDE

1843	370775	17544	104	1287
MATCHES	RUNS	WICKETS	HUNDREDS	FIFTIES



PAST SPONSORS BRAND

Hero · YARiS TOYOTA · KEI Wires & Cables · MEINHARDT Transforming Cities, Shaping the Future · GAURS your own world · MAHAGUN A NAME THAT PERFORMS · IFFCO · dafaNEWS · believe. become · MONSTER ENERGY · VI-JOHN · MAX PROTEIN · WILD STONE · seven BY MS DHONI

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Global & Exclusive Positioning

Largest Structured Corporate Cricket Ecosystem

Built Over 15 Years

Repositioning India's corporate sports economy from fragmented tournaments into a 365-day × 24-city AI-powered working-professional sports ecosystem.

Built Before the Market Existed

15 years of execution credibility, corporate trust and structured sports participation data.

AI Sports-Tech Operating System

PCL is no longer only a tournament property; it is becoming a sports-tech operating system.

24-City National Sports Grid

24-city execution transforms PCL from an events company into national sports infrastructure.

15 YEARS OF EXECUTION

1,843+

Verified competitive matches with **370,775+ runs** and **17,544+ wickets** tracked across corporate cricket history.

CORPORATE NETWORK

500+

Corporate ecosystem positioning with recurring participation, team identity and sponsorship-ready inventory.

FUTURE PARTICIPATION GRAPH

10,000+

Projected individual registrations creating a verified working-professional sports data layer.

TEAM NETWORK

300+

Projected corporate teams across 24 cities enabling city-level ranking, retention and community engagement.

500+ Corporate teams 15+ Years



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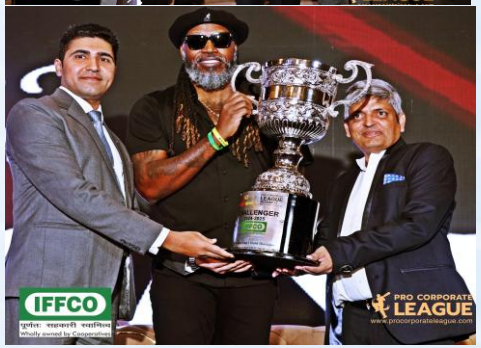


INDIA'S MOST PREMIUM CORPORATE CRICKET AUDIENCE

Featuring global cricket icons like Chris Gayle/Jonty Rhodes — creating aspirational brand association







India's Corporate Cricket Ecosystem Since 2011

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Past Event

A BCCI INITIATIVE

EXCLUSIVE IMPLEMENTATION PARTNER

WPL Speed Queen

PRO CORPORATE LEAGUE
www.procorporateleague.com

India's largest ever nationwide female pace talent identification initiative

26 DAYS | 28 CITIES | 35 TRIALS

5th JAN 2026 - 30th JAN 2026

YEAR 2026

wplspeedqueen.com

TEST TWENTY

X

PRO CORPORATE LEAGUE

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Cricket's Fourth Format







YEAR 2026

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18 Matches – Corporate World Cup

Three Formats. One Qualification Journey.

The right man, in the right place, at the right time. Team India has different squads for T20, ODI and Test — corporate teams should also unlock diverse employee talent pools.

Across All 3 Formats

T20

Pro Corporate League T20

Fast-paced and thrilling for bold hitters, crafty bowlers and agile fielders who thrive under pressure.

- Core city edition format
- High-pressure match environment
- Corporate champion pathway

The Corporate Eleven 11



Breakneck-speed cricket for fearless decision-makers, risk-takers and innovators who can turn the match in minutes.

- High-energy short format
- Perfect for busy corporate teams
- Fast content and highlight generation

PCL Test Twenty



The true test of endurance, patience and technique for steady professionals who plan, adapt and last the distance.

- Longer involvement for more players
- Leadership and patience under pressure
- Perfect for corporate depth building

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2025
JERSEY & TROPHY LAUNCH
Who Better Than Chris Gayle to Launch

#UniverseBoss





YEAR 2025


PRO CRICKET LEAGUE
PCL 2024
Sony LIV OTT
• LIVE
YEAR 2025

#JazbaJeetKa

PRO CRICKET LEAGUE



YEAR 2024

JONTY RHODES

League Brand Ambassador


EXCLUSIVE INVITATION
GEMS
PRO CRICKET LEAGUE
BRAND AMBASSADOR JONTY RHODES
LEAGUE COMMISSIONER CHETAN SHARMA
PRE-LAUNCH CEREMONY
YOU'RE INVITED TO THE GRAND PRE-LAUNCH CEREMONY!
31 AUG
10:30 AM Onwards
AT TAJ MAHAL HOTEL, 1 MAN SINGH ROAD, NEW DELHI
BE PART OF A LANDMARK EVENT THAT MARKS THE BEGINNING OF A NEW ERA IN CRICKET
WITH EXCLUSIVE PRESS CONFERENCE, TROPHY UNVEILING AND JERSEY LAUNCH!


MEINHARDT
PRO CORPORATE LEAGUE 9
BANK OF AMERICA
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KPMG
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cvent
BLACKROCK
XCEEDANCE
OPTUM GURGAON
Share India
ApolloMunich HEALTH INSURANCE
SBI Card
orange
HEINRICH
Mentor
nagarro
myPAT
Teleperformance


MEINHARDT
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TOYOTA YARIS
adidas

YEAR 2024

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SWITZERLAND INTERNATIONAL SERIES

St.Gallen HostCity **SEP 07-15, 2023**

Sanctioned by

CRICKET SWITZERLAND

YEAR 2023

www.corporateworldcup.com









SWITZERLAND INTERNATIONAL SERIES

2023

Sanctioned by

CRICKET SWITZERLAND

YEAR 2023

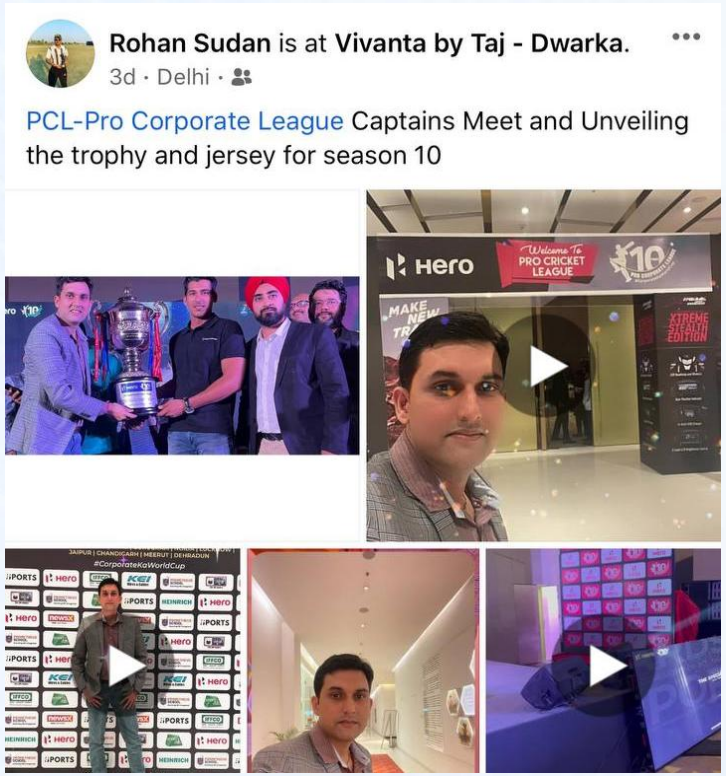
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The Largest Corporate Cricket Ever

164 Teams | 384 MATCHES

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Pre-Launch Ceremony

HOTEL TAJ

POST COVID

YEAR 2022

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Largest Corporate Cricket League Journey

2010-2026











In-Stadium Branding

- **Pitch mat, LED boards, ropes, and more.**









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On-Ground Brand Activations












PUMP UP THE
XCITEMENT
XTREME 160R
Hero
#CorporateKaWorldCup
Hero OF THE MATCH
www.procorporateleague.com


Hero
PUMP UP THE
XCITEMENT
XTREME 160R
XPULSE 200 4V

Brand kiosks for cards, home loans, auto loans, insurance, lifestyle and consumer products.

Affluent audience → potential customers.



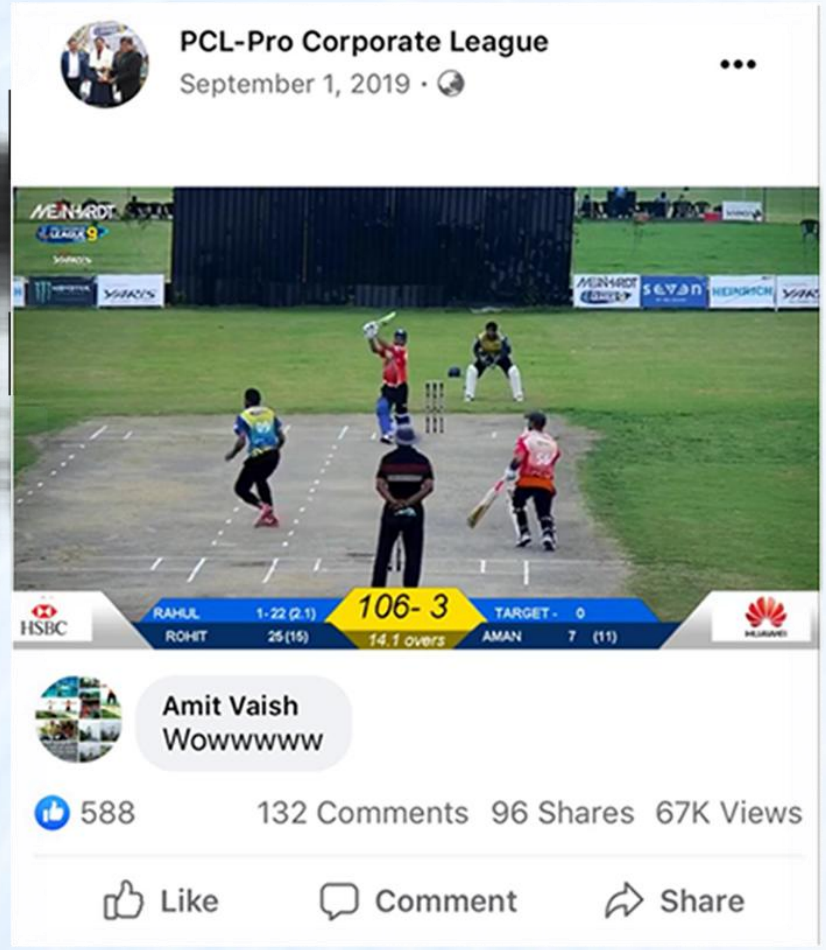




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PCL Live Streaming Platform

40 M+ Reach Across 400+ matches





PCL Teaser on DSports
a year ago · 65.9K views
You and 70 others



#Dell vs #Blackrock - Last Over Finish
a year ago · 97.7K views
You and 319 others



#Accenture_vs_Royal_Stag #Super_Over_Finish
a year ago · 32.1K views
You and 101 others



MEGA ONGROUND CLOSING CEREMONY



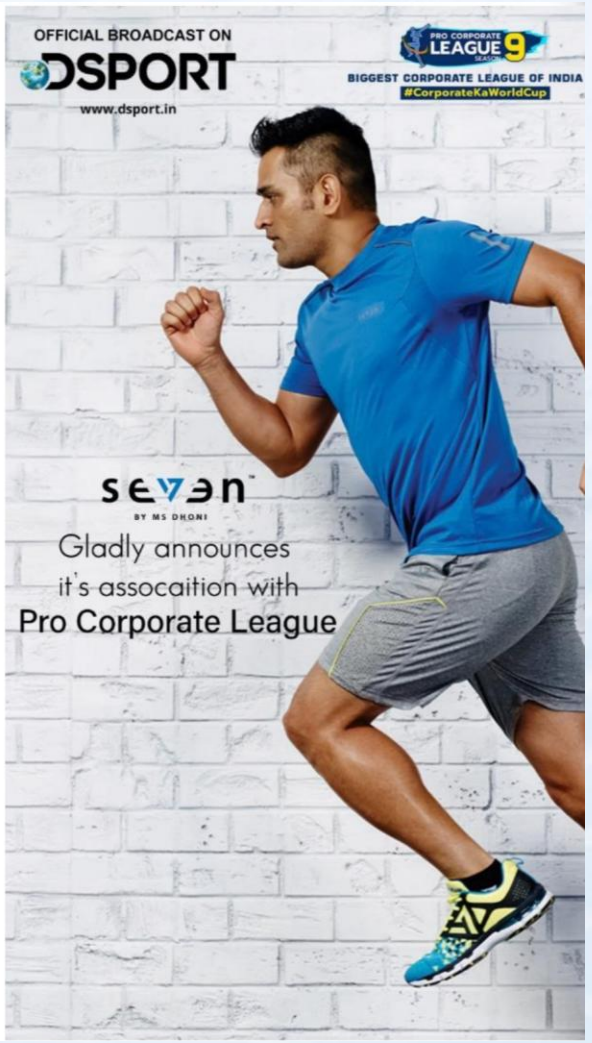


Exclusive Corporate Activations









Exclusive Corporate Activations

B2B + HR + ADMIN

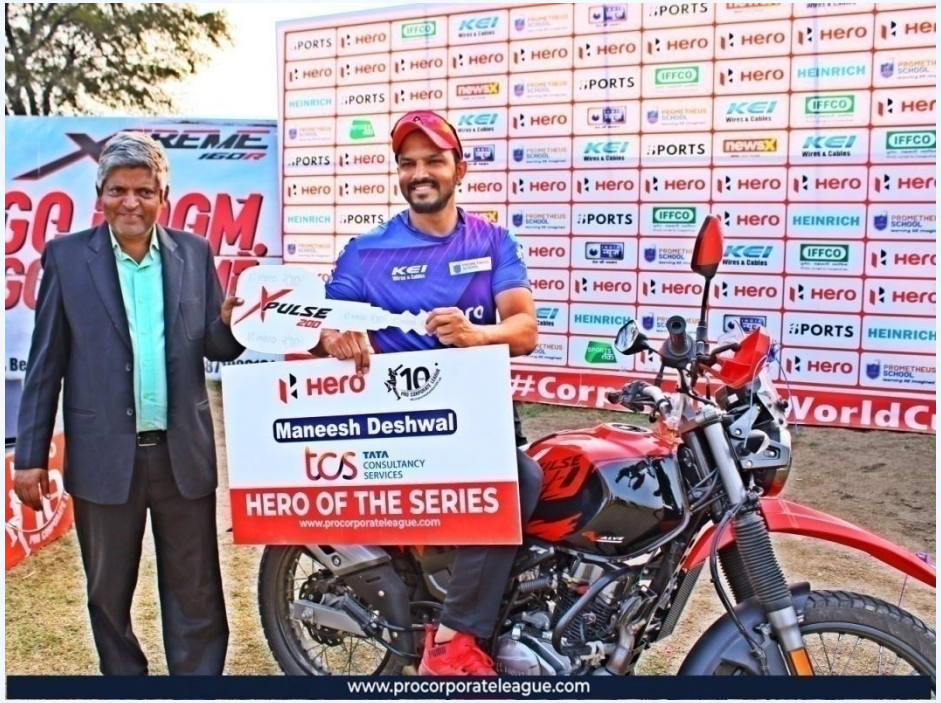
- Trophy Tour to top corporate houses
- Mega launch party in all 5 Zones inviting all the participating companies HR & Admin Heads
- Direct Emailers
- App Collaborations
- Periodical updates and WhatsApp Communication with the Captains and Teammates
- Match and Tournament Updates to HR and Admin Heads
- Dashboard and Points Table Updates etc.



MAN OF THE SERIES 2022-23











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Exclusive Corporate Activations









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Regional Media Visibility Across PCL Editions



दैनिक जागरण

रनों की बरसात के बीच मैच बराबरी पर छूटा

सीपीएल टी-20 प्रतियोगिता में क्रिक आइटी ओर डीएस ग्रुप के बीच हुआ रोमांचक मुकबला



हिन्दुस्तान नोएडा

एडोब और जेपीकेयू सेमीफाइनल में पहुंचे

क्रिकेट मैच



NBT नवभारत टाइम्स

CPL T20 Corporate Premiere League

एक्सएल कैटलिन और कनेक्ट मेटल बने विजेता



दैनिक जागरण नई दिल्ली, 24 नवंबर 2015 नोएडा/ग्रेटर नोएडा

जेनपेक्ट और मील फैक्ट्री ने दर्ज की जीत



GAURS PRO CORPORATE LEAGUE SEASON VII

NBT नवभारत टाइम्स

क्वॉर्टर फाइनल में पहुंची अडोबी

मोहन मिकिस ग्राउंड पर इन्फोटेक को 6 विकेट से हराया

होंडा इंडिया की टीम पहुंची फाइनल में

सेमीफाइनल में हीरो मोटो कॉर्प को 47 रन से हराया

टॉस जीतना रहा फायदेमंद





Regional Supplement of Punjab Kesari, Delhi

उत्तर प्रदेश केसरी

25 मई 2015,सोमवार

पहली नजर

नोएडा केसरी

CPL T20 Ambassador Trophy Bajete Raho Player Of The Match

सीपीएल लीग में मैन ऑफ द मैच देते सचिन गुप्ता। (छाया: विकास)

एनआईआईटी,सनलाइफ और हैड स्ट्रांग ने जीते मैच



NBT नवभारत टाइम्स

CPL T20 Corporate Premiere League

February 17, 2016, Wednesday

WWW.CPLT20INDIA.COM

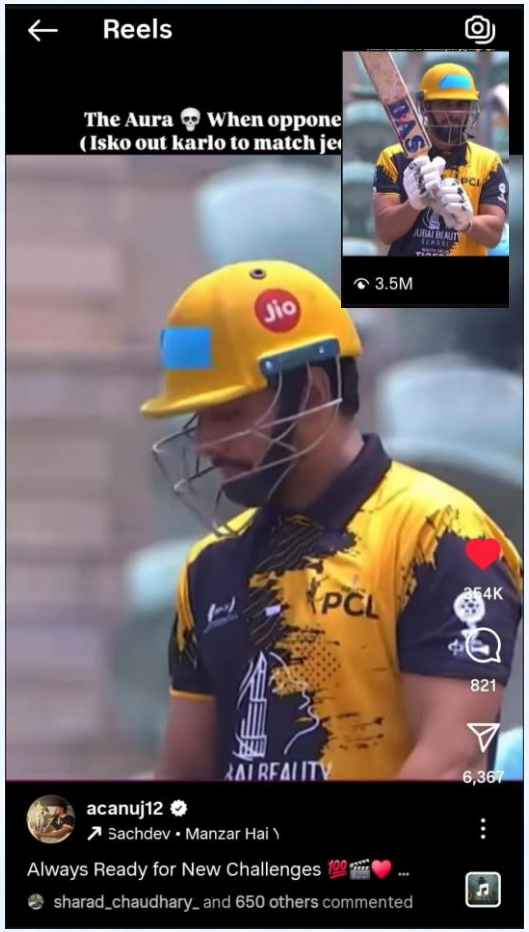
ऑरेंज ने पेटीएम को 8 विकेट से हराया

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Reels • Match Moments • Player Stories • Brand Visibility

BRAND REACH IN MILLIONS









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Exclusive Live Prime Time Shows & Episodes





* Past Season Achievements

Matches Electronic Media

Coverage











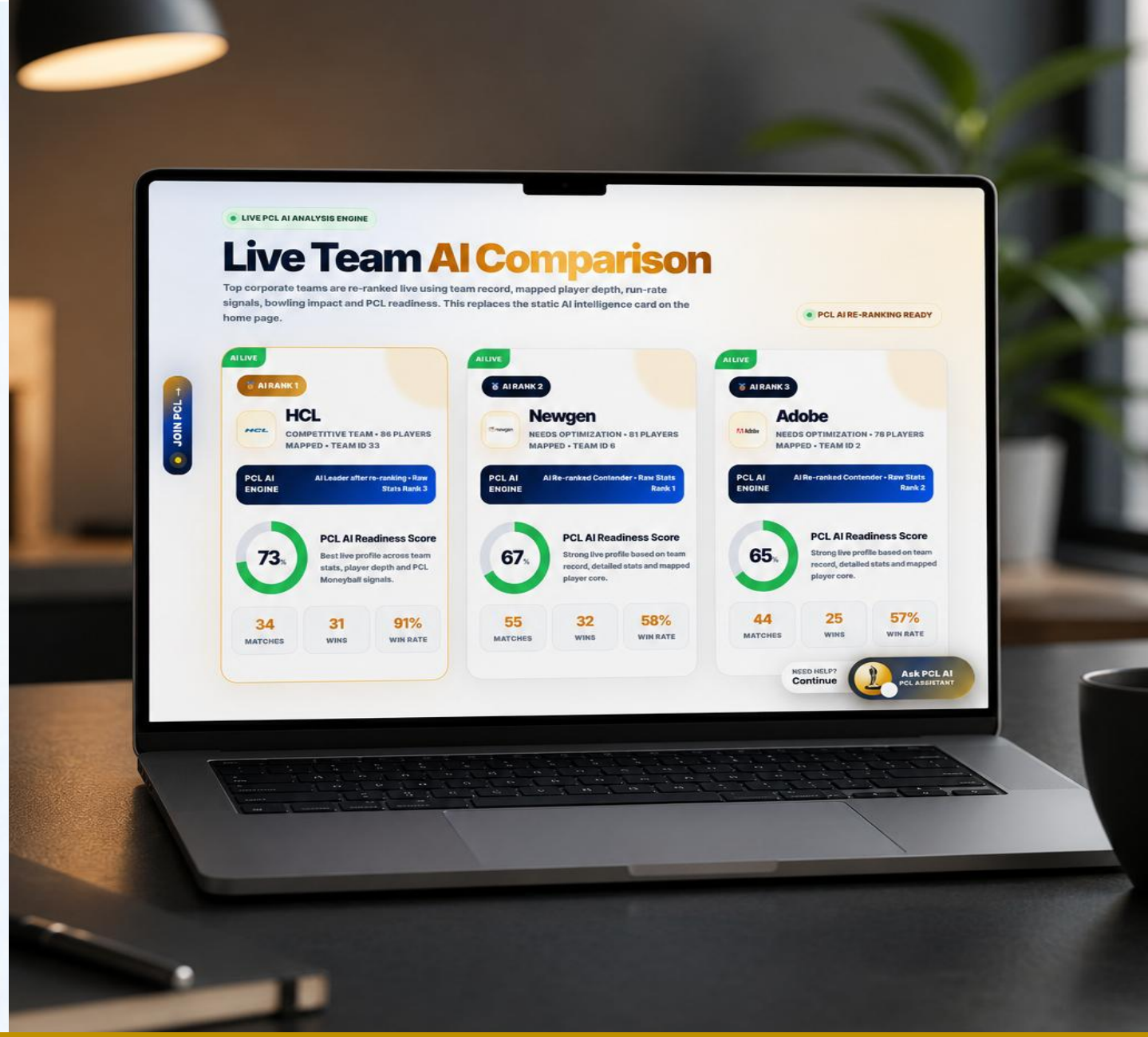




365-Day Digital Visibility Engine

Recurring Brand Recall Across Every Digital Touchpoint

- Homepage Visibility
- Match Centres & Scorecards
- Continuous Corporate Reach
- OTT Highlights & Match Creatives
- Social Media & Media Galleries
- Always-On Digital Visibility
- Team Dashboards & Player Profiles
- AI Rankings & Recommendations



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Where Corporate Cricket Meets AI Innovation

AI-powered scouting, ranking and match intelligence for corporate cricket. Teams discover talent, track performance and compete smarter.

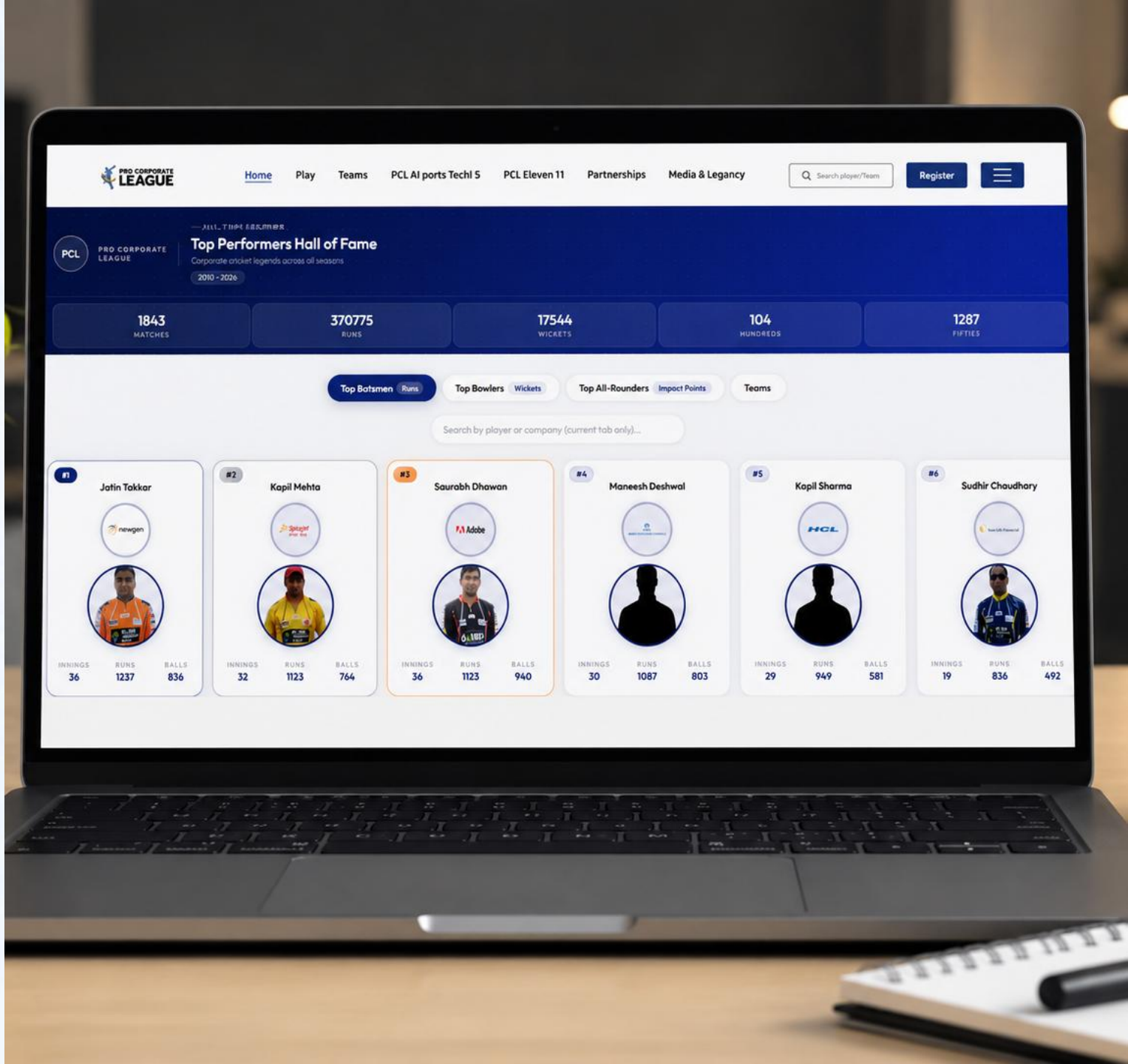


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Hall Of Fame

Top Batsman	Top Bowler
Top All Rounders	Team Rankings
AI Evaluation	Teams & Squads



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BRAND PARTNERSHIP

Year 2026 + Global Expansion (2027-2028)

Pro Corporate League

RECENT NATIONAL + GLOBAL FOOTPRINT

WPL Speed Queen : *BCCI/WPL initiative across 28 cities — PCL as exclusive implementation partner*

Test Twenty ® : *Global youth ecosystem — PCL as exclusive corporate delivery partner The first global youth-to-professional ecosystem, conceived in India, built for the world.*

WPL Speed Queen | TATA WPL

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DELHI CAPITALS | GUJARAT GIANTS | MUMBAI INDIANS | RCB ROYAL CHALLENGERS BENGALURU | UP WARRIORZ

5 ZONES | 28 CITIES | 35 TRIALS

wplspeedqueen.com

WPL Speed Queen | TATA WPL

Past Event

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India's Largest Ever Nationwide Female Pace Talent Identification Initiative

35 trials across 28 cities in 26 days

5th JAN 2026 - 30th JAN 2026











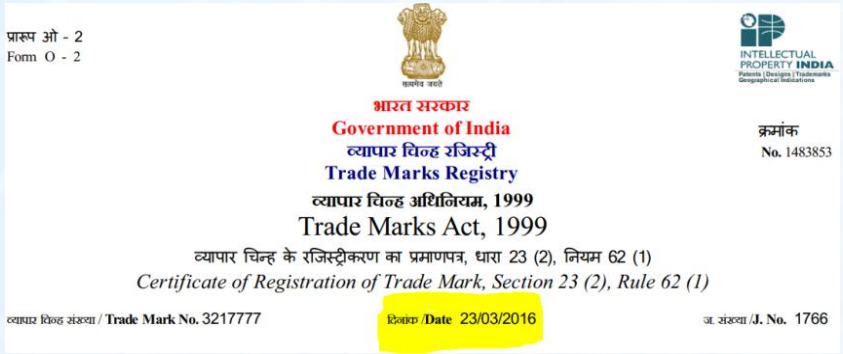
Day	Date	City
Day1	05 Jan	Delhi
Day2	06 Jan	Ghaziabad
Day3	07 Jan	Noida
Day4	08 Jan	Gurgaon
Day5	09 Jan	Meerut
Day6	10 Jan	Jaipur
Day7	11 Jan	Delhi
Day8	12 Jan	Lucknow
Day9	13 Jan	Kanpur
Day10	14 Jan	Varanasi
Day11	15 Jan	Prayagraj
Day12	16 Jan	Agra
Day13	17 Jan	Vadodara
Day14	18 Jan	Indore
Day15	19 Jan	Rajkot
Day16	20 Jan	Ahmedabad
Day17	21 Jan	Haridwar

Day	Date	City
Day18	22 Jan	Bengaluru
Day19	23 Jan	Bengaluru
Day20	24 Jan	Mysuru
Day21	25 Jan	Mangalore
Day21	25 Jan	Kolkata
Day22	26 Jan	Mumbai
Day22	26 Jan	Patna
Day23	27 Jan	Pune
Day23	27 Jan	Indore
Day23	27 Jan	Howrah
Day24	28 Jan	Surat
Day24	28 Jan	Banasthali
Day25	29 Jan	Nagpur
Day25	29 Jan	Siliguri
Day25	29 Jan	Patiala
Day26	30 Jan	Mumbai
Day26	30 Jan	Bengaluru

INTELLECTUAL PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

PCL 3 Registered IP's From Year 2016

PCL



प्रारूप ओ - 2
Form O - 2

भारत सरकार
Government of India
व्यापार चिन्ह रजिस्ट्री
Trade Marks Registry
व्यापार चिन्ह अधिनियम, 1999
Trade Marks Act, 1999
व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2), नियम 62 (1)
Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक
No. 1483853

व्यापार चिन्ह संख्या / Trade Mark No. 3217777
दिनांक /Date 23/03/2016
जर्नल संख्या /J. No. 1766

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प्रारूप ओ - 2
Form O - 2

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व्यापार चिन्ह रजिस्ट्री
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Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक
No. 1483522

व्यापार चिन्ह संख्या / Trade Mark No. 3217776
दिनांक /Date 23/03/2016
जर्नल संख्या /J. No. 1766

T-20 Legacy League (2010)

ELEVEN 11 PCL®



प्रारूप ओ - 2
Form O - 2

भारत सरकार
Government of India
व्यापार चिन्ह रजिस्ट्री
Trade Marks Registry
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Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक
No. 1483801

व्यापार चिन्ह संख्या / Trade Mark No. 3217774
दिनांक /Date 23/03/2016
जर्नल संख्या /J. No. 1766

PCL T-11 League (2025)

INDIA'S BIGGEST CORPORATE CRICKET PLATFORM

FRANCHISE CRICKET

PRO CORPORATE LEAGUE

Let’s build India’s next global sports brand together.

pcl@procorporateleague.com

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www.procorporateleague.com

