TEAM DOSSIER

Inaugural
Corporate World Cup™ Championship

Exclusive Invitation 2026-27



PRO CORPORATE LEAGUE

procorporateleague.com

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www.procorporateleague.com

The Rise Of India's Corporate World Cup

India Has IPL...

India Has World Cups....

Now India Has

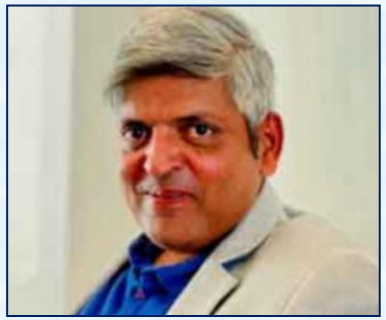
#CorporateWorldCup



Not a local tournament....A national sporting movement.

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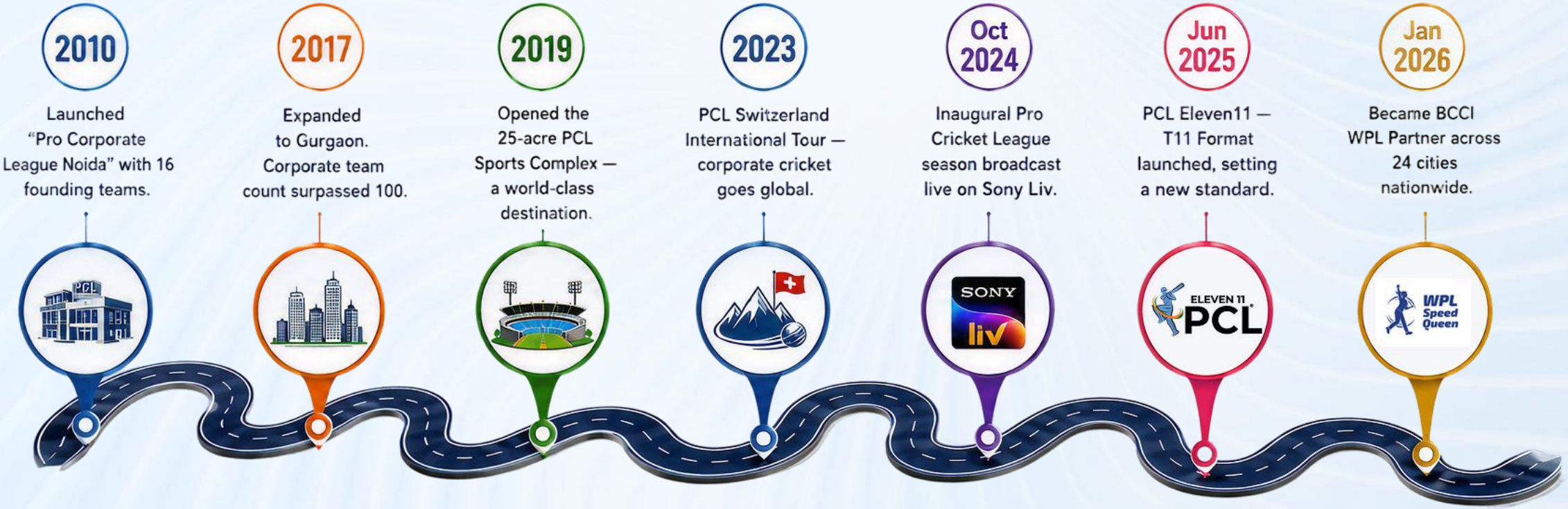
About The Founder



SACHIN GUPTA

Founder, Pro Corporate League

Sportsman + IT professional with 15 years corporate experience Rohinton Baria Trophy winner, 2001Built PCL from one city to a national corporate cricket ecosystem2026 vision: 24-city AI-ranked corporate cricket platform



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More Than Cricket. This Is Corporate Sporting Prestige.

What Teams Compete For

- City Pride
- Employee Engagement
- AI Rankings
- OTT Visibility
- National Recognition
- National Qualification



India’s corporate champions rise here.

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18 Matches – Corporate World Cup

Three Formats. One Qualification Journey.

The right man, in the right place, at the right time. Team India has different squads for T20, ODI and Test — corporate teams should also unlock diverse employee talent pools.

Across All 3 Formats

T20

Pro Corporate League T20

Fast-paced and thrilling for bold hitters, crafty bowlers and agile fielders who thrive under pressure.

- Core city edition format
- High-pressure match environment
- Corporate champion pathway

Min. 7 Matches

The Corporate Eleven 11



Breakneck-speed cricket for fearless decision-makers, risk-takers and innovators who can turn the match in minutes.

- High-energy short format
- Perfect for busy corporate teams
- Fast content and highlight generation

Min. 7 Matches

PCL Test Twenty



The true test of endurance, patience and technique for steady professionals who plan, adapt and last the distance.

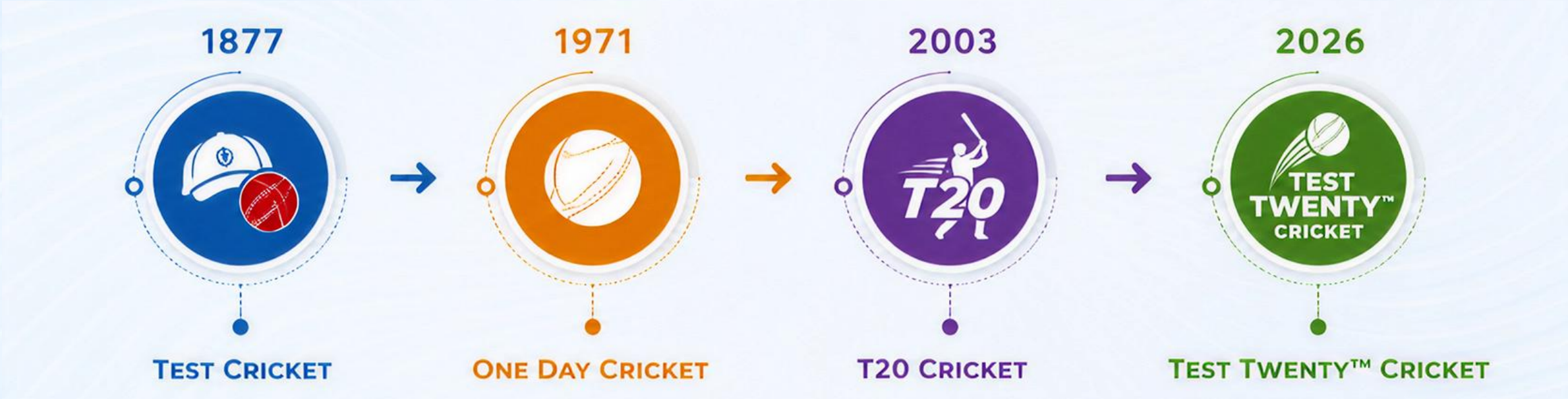
- Longer involvement for more players
- Leadership and patience under pressure
- Perfect for corporate depth building

Min. 4 Matches

TEST TWENTY

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Cricket Has Evolved



The Next Evolution Of The Game

A revolutionary format designed for the modern generation.

Combining the strategic brilliance of Test Cricket with the explosive excitement of T20 Cricket.

TEST TWENTY X PRO CORPORATE LEAGUE
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Corporate India Rights

The Fourth Format Of Cricket





YEAR 2026

TEST TWENTY

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Backed By Cricket Legends

AB de Villiers **Matthew Hayden** **Sir Clive Lloyd**

WHAT IS TEST TWENTY™?

Strategy Of Tests × Intensity Of T20Two Innings. One Day. One Result.

The game begins in traditional white clothing.	The game ends in colored clothing.	The same players.	The same opponents.	A completely different challenge.

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First Come. AI Qualified. Sector Locked.



Only the best corporate teams qualify for India.

#CorporateWorldCup

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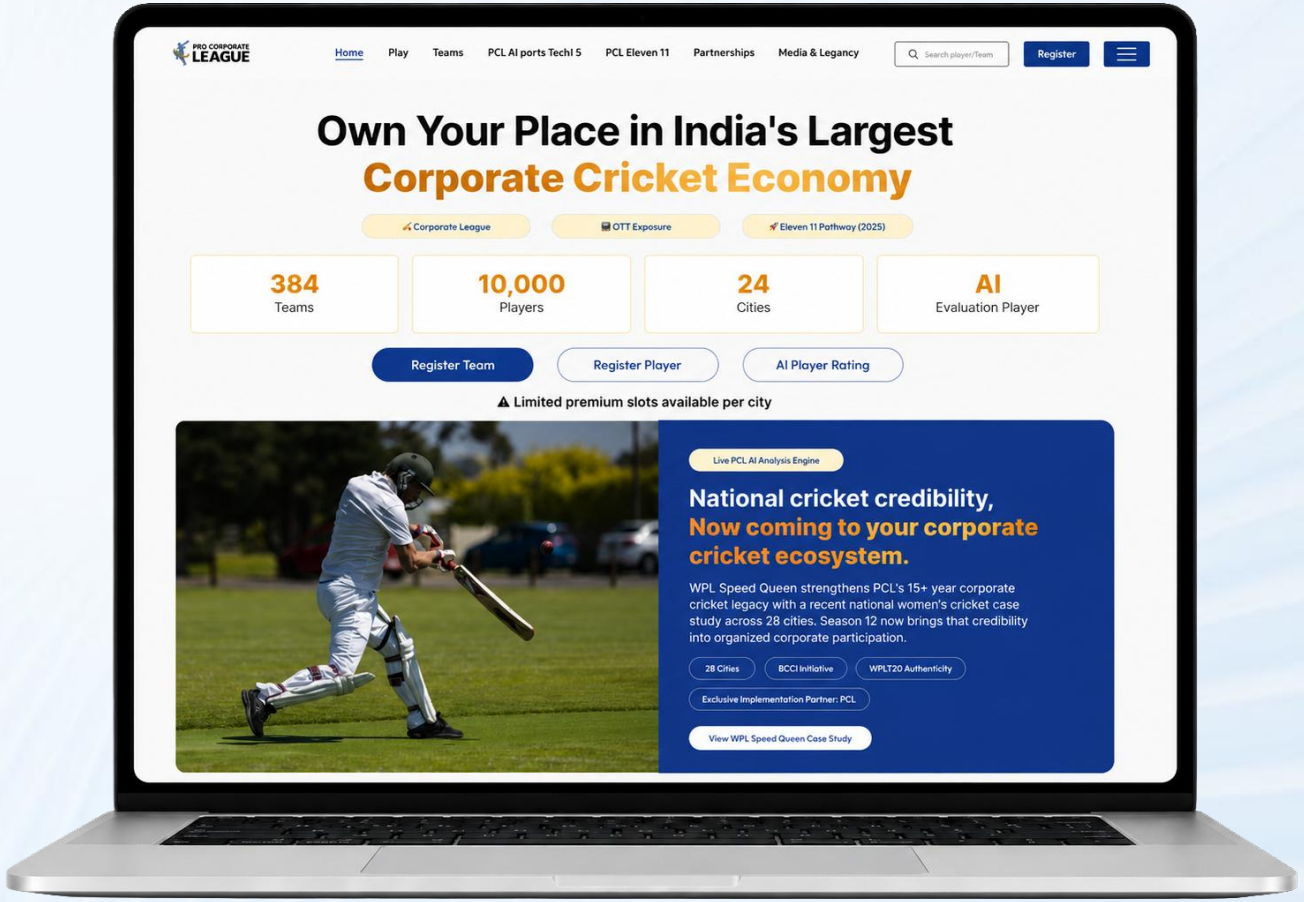
Own The Category
Own The Journey
Own The Corporate World Cup

Powered By PCL AI Intelligence™

National Founding Partner Categories

- Automotive
- Technology
- Wellness
- Banking
- Grooming

Pro Corporate League × PCL Eleven 11 x Test Twenty



India's Largest Corporate Sports Ecosystem

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Only One Corporate Brand Team Per Sector Per City

- IT & Software
- BFSI
- PSU
- Automobiles
- FMCG
- Telecom & Internet
- Real Estate & Infrastructure
- BPO & Outsourcing
- Start-Ups
- Pharma
- E-commerce & Online
- Aviation
- Education & Edtech
- CA
- Lawyer
- AI & Emerging Tech
- Media & Entertainment
- Manufacturing & Industrial
- Energy & Renewables
- Staffing & HR
- Healthcare & Hospitals
- Logistics & Supply Chain
- Consulting
- And Many More...

Once a sector closes , no competing company enters the city ecosystem.

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India Has IPL Now Corporate India Gets Its Own World Cup.

Out of

500+

CORPORATE TEAMS

EXCLUSIVE CATEGORY OPPORTUNITY

INVITE

BEFORE PUBLIC OPENING

Qualification Stage

SONY liv



India's Corporate World Cup

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India's Corporate Sports Content Engine

Content Ecosystem Includes



Live Streaming



Match Highlights



Reels & Shorts



AI Graphics



Player Stories



City Rivalries



Creator Collaborations

Recurring sports storytelling at national scale.

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More Than Participation

Corporate Sporting Identity

- Category Exclusivity For Your Brand Sector
- AI Rankings Access
- City Representation
- Employer Branding
- Corporate Community Recognition
- National Qualification Opportunity
- National & Global PR Visibility
- OTT Visibility

Represent Your Sector. Represent Your City. Qualify For India’s Corporate World Cup

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Corporate World Cup Membership Benefits

Premium deliverables across all 18 matches — designed for employee engagement, visibility, recognition and national qualification.

Competition & Qualification

- 7 PCL Season 12 Matches
- 7 PCL Eleven 11 Matches
- 4 Test Twenty Matches
- Total 18 Matches Annually
- Only 8 Corporate Teams Per City
- Top 2 City Teams Earn FREE Entry To National Finals Ecosystem
- Eligibility for Corporate World Cup April 2027

Team Identity & Merchandise

- Premium Team Merchandise Kit
- 30 Customized Team Jerseys
- 30 Premium Team Bags
- July Jersey Launch Visibility

Visibility & Media

- OTT Branding
- Premium Live Streaming
- Digital Highlights
- Website Branding
- Match Centre Branding
- National Visibility Across PCL Platforms

Employee Engagement

- Launch Ceremony Participation
- FireChat with Sanath Jayasuriya
- Corporate Team Recognition Awards
- Employee pride and culture storytelling

Recognition & Analytics

- Player & Team Statistics
- Team Profile Page
- AI-powered recognition narrative
- Content for LinkedIn, PR and internal communication

Corporate Branding

- Stadium Branding
- Event Branding
- Fixed Schedule Starting September
- Sector rivalry and city identity

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x Your Brand

Team Branding & Merchandise Ecosystem

One Team. One Brand. One Global Impact.





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x Your Brand

Turn Every Player Into A Brand Ambassador

Premium Merchandise • Custom Identity • 12-Month Visibility





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League Wise Package Breakdown

The three individual packages are included inside the Corporate World Cup Qualification Package.

Pro Corporate League Season 12

Ultimate Corporate Weekend T20 League.

7
PCL S12 MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Corporate Team Unveiling Ceremony
- Priority Access to Corporate World Cup Activities
- Participation in PCL Season 12 - T20 Format
- Only 8 Corporate Teams Per City
- Mega Launch Event in July 2026
- 7 T20 Matches Depending on Progression
- Premium Live Matches
- Digital Highlights & Match Coverage
- Branding on PCL Website & Match Centre
- Stadium Branding Visibility
- Player & Team Statistics
- Fixed Schedule Starting September 2026
- Team Profile Page
- Corporate Team Recognition Awards

PCL Eleven 11

Corporate Edition + OTT Broadcast Ready

7
ELEVEN 11 MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Enhanced Digital Content Coverage
- Corporate Team Spotlight Features
- Participation in PCL Eleven 11
- Only 8 Corporate Teams Per City
- 7 Assured Matches
- Premium Live Streaming
- OTT Branding Opportunities
- Digital Highlights & Reels
- Team Introduction Videos
- Player Recognition Content
- Stadium Branding Visibility
- Match Day Photography
- Social Media Promotion
- Branding on PCL Digital Assets
- Corporate Team Ranking Points
- Eligibility for Corporate World Cup Qualification

PCL Test Twenty

Cricket 4th Format

4
TEST TWENTY MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Premium Corporate Cricket Experience
- Strategic Leadership Networking
- Participation in Test Twenty
- Cricket's 4th Format
- 4 Premium Matches
- Unique Corporate Cricket Experience
- Premium Live Coverage
- Digital Highlights
- Player Performance Recognition
- Team Ranking Points
- Stadium Branding Visibility
- Branding on Digital Assets
- Match Analytics & Statistics
- Corporate Team Storytelling Content
- Eligibility for Corporate World Cup Qualification

Where Corporate Cricket Meets AI

Powered By PCL AI Intelligence™

AI Ecosystem Includes

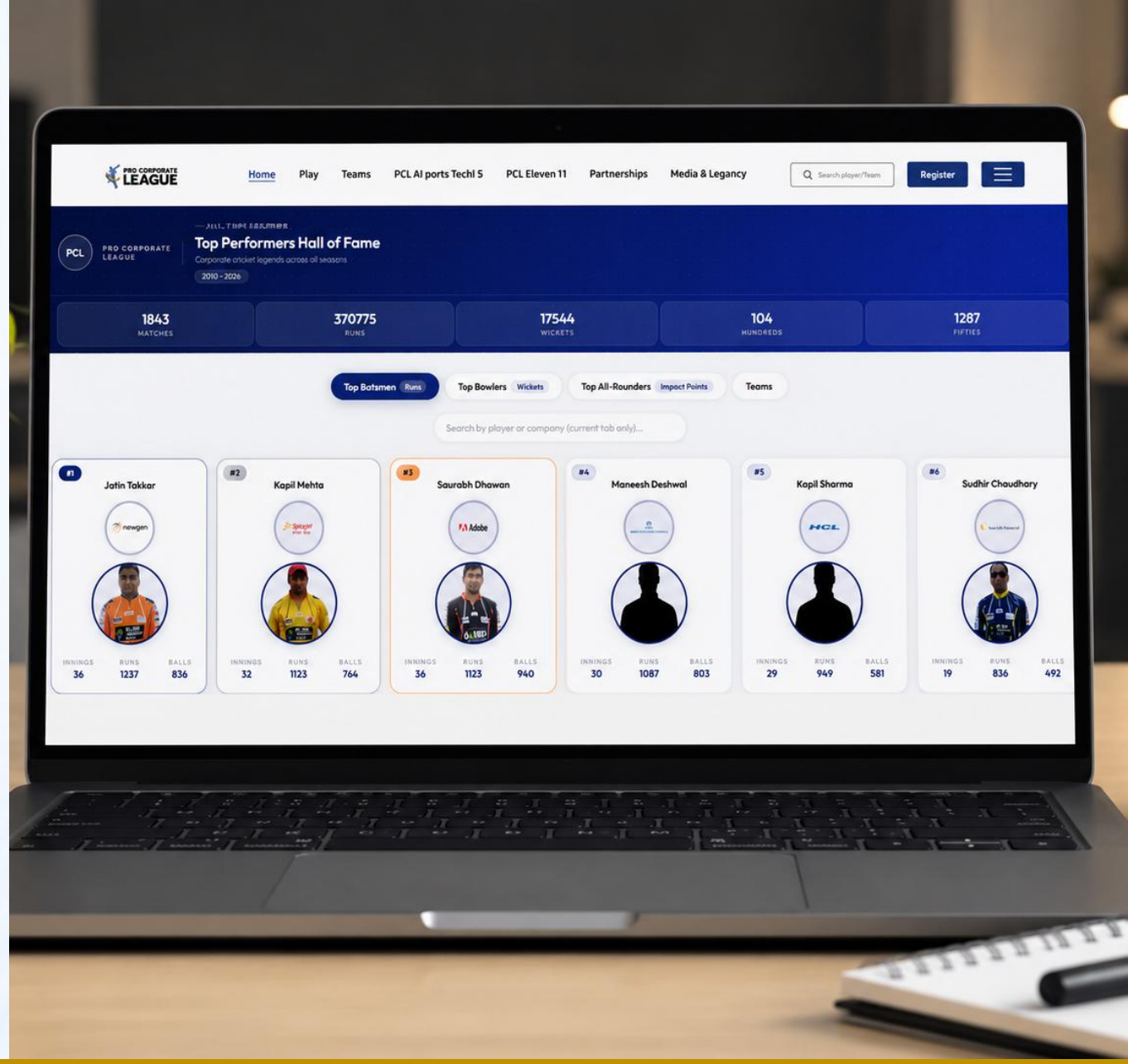
- AI Rankings
- AI Team Intelligence
- AI Player Cards
- AI Match Insights
- AI Qualification Reports
- AI Performance Analytics
- AI Match Storytelling
- AI Tournament Intelligence



India’s first AI-powered corporate sports intelligence engine.

The Brands That Enter Early Define The Ecosystem.

- Early Teams Receive
- First-Mover Advantage
- Sector Exclusivity
- National Qualification Access
- AI + OTT Positioning
- Long-Term Sporting Identity
- Corporate Prestige
- Community Ownership
- Trophy Tour Visibility



Early teams become part of the ecosystem story.

PRO CORPORATE LEAGUE

Let’s build India’s next global sports brand together.

pcl@procorporateleague.com



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