CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

15 YEARS.

ONE CORPORATE CRICKET LEGACY.

From India's corporate cricket ecosystem to a global sporting platform.

2010 – 2026

The journey continues with Corporate World Cup™

corporateworldcup.com | procorporateleague.com



CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

15 YEARS OF LEGACY. YOUR CONFIDENCE.

MORE THAN A GAME

PROVEN EXECUTION AT SCALE

15+
YEARS OF EXECUTION
A trusted and proven track record.

500+
CORPORATE TEAMS
Built across India and beyond.

24 CITIES
INDIA ROLLOUT
A pan-India corporate cricket platform.

BROADCAST & OTT ECOSYSTEM
Corporate cricket broadcast on Sony LIV.



THE VISION BEHIND THE ECOSYSTEM

SACHIN GUPTA

Founder & Architect, Corporate Cricket Ecosystem

Former Cricketer
All India University Winning Team (2001)

Technology Professional
Technology and Business Background

15+ Years Corporate Experience
Led and scaled sports ventures

2016 • 3 REGISTERED IPs
PCL | Pro Cricket League | Pro Corporate League
10 Years of IP-Led Vision

FROM PCL TO A GLOBAL SPORTING PLATFORM

2010
PCL Noida Launch
16 Founding Teams

→

2017
Gurgaon Expansion
100+ Teams

→

2019
PCL Sports Complex
25-Acre Facility

→

2023
Switzerland Tour
International Expansion

→

OCT 2024
Sony LIV Broadcast
National Broadcast Begins

→

JUN 2025
PCL Eleven 11
LIVE on Sony LIV
New T11 Format

→

JAN – FEB 2026
WPL Speed Queen
BCCI Initiative
35 Cities

→

23 AUG 2026
Canada Launch
Brampton
Global Expansion Begins

→

20 SEP 2026
India Mega Launch
Corporate World Cup™
Global Era Begins

BE PART OF WHAT'S NEXT.

CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

15 YEARS OF LEGACY. YOUR CONFIDENCE.

MORE THAN A GAME

INDIA HAS IPL.
INDIA HAS WORLD CUPS.
NOW INDIA HAS ITS OWN CORPORATE WORLD CUP.



THE WORLD'S FIRST CORPORATE WORLD CUP™

Created in India. Built for global corporate participation.

GLOBAL PLATFORM
Created in India.
Built for the world.

CATEGORY EXCLUSIVITY
One category.
One brand.

LONG-TERM VALUE
A sustainable global sporting asset.

YOUR BRAND. ACROSS PLATFORMS. ACROSS THE WORLD. | BROADCAST | SOCIAL MEDIA | PLAYER STORIES | GLOBAL NETWORKS | BEHIND THE SCENES

OUR LEGACY.
YOUR CONFIDENCE.

CORPORATE WORLD CUP™
A PRO CORPORATE LEAGUE INITIATIVE

PEOPLE
BUSINESS
CRICKET
BEYOND
BOUNDARIES

BUILT ON LEGACY.
TRUSTED BY INDIA'S BEST

A PROVEN FOUNDATION TO BUILD THE CORPORATE WORLD CUP



2024
JONTY RHODES



2025
CHRIS GAYLE



2026
SANATH JAYASURIYA

PAST SPONSORS. TRUSTED PARTNERS.

Hero | YARIS TOYOTA | KEI Wires & Cables | MENHARDT Transforming Cities, Shaping the Future | GAURS your own world | MAHAGUN A NAME THAT PERFORMS | IFFCO | dafaNEWS | SG | Monster Energy | VI-JOHN | MAX PROTEIN | WILD STONE | SEVEN

corporateworldcup.com

CORPORATE INDIA PLAYS HERE

500+ CORPORATE. 15+ YEARS.

One of India's established corporate cricket ecosystems — bringing companies, employees and brands together through competitive cricket.

CORPORATE WORLD CUP™
A PRO CORPORATE LEAGUE INITIATIVE

PEOPLE
BRANDS
SPORT
TOGETHER

LEADING CORPORATE PARTICIPATION

accenture · TATA · Deloitte. · HDFC BANK · HSBC
Adobe · ORACLE · IBM · cognizant · Capgemini
TCS TATA CONSULTANCY SERVICES · wipro · HCL · Qualcomm · ERICSSON
SBI card · AXA · ICICI Bank · IndusInd Bank · kotak
MetLife · pwc · AMERICAN EXPRESS · NOKIA · MARUTI SUZUKI
Hero · HUAWEI · PHILIPS · LARSEN & TOUBRO · SIEMENS
Coforge · THALES · Optum · NIIT · DELL
cadence · TELUS · BlackRock. · Expedia · NXP



Corporate World Cup – Pre Launch Jersey Reveal



Legacy brand & event moments

500+ Corporate Teams

15+ Years of Legacy

Pan-India Participation

Technology • BFSI • Consulting • Manufacturing • Telecom • Healthcare • Professional Services

MORE THAN A GAME. A STRONGER TOMORROW.

CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

THE NEXT CHAPTER

CORPORATE WORLD CUP

INDIA CHAPTER 2026 - 27

24 CITIES / 5 ZONES

NORTH ZONE
- Chandigarh
- Dehradun
- Delhi
- Noida
- Gurugram
- Jaipur
- Lucknow
- Kanpur
- Patiala

WEST ZONE
- Ahmedabad
- Mumbai
- Pune
- Surat
- Vadodara

SOUTH ZONE
- Bengaluru
- Chennai
- Hyderabad



CENTRAL ZONE
- Bhopal
- Indore
- Nagpur

EAST ZONE
- Bhubaneswar
- Kolkata
- Patna
- Ranchi

THE QUALIFICATION PATH

TOP 2 TEAMS FROM EACH CITY

48 TEAMS ADVANCE TO

CORPORATE WORLD CUP™ NATIONAL FINALE

JULY 2027

24 CITY QUALIFIERS | **DEC 2026 – JUNE 2027** | roadtocorporateworldcup.com

CORPORATE
WORLD CUP

CRICKET
BEYOND
BOUNDARIES

INDIA'S PREMIUM

CORPARATE CRICKET AUDIENCE

A credible platform connecting cricket icons, corporate leaders and working professionals.

- **CXOs & Business Leaders**
- **HR, Admin & People Leaders**
- **Working Professionals & Employee Communities**
- **Franchise Owners, Sponsors & Entrepreneurs**

Featuring global cricket icons like Chris Gayle and Jonty Rhodes, creating aspirational brand association.

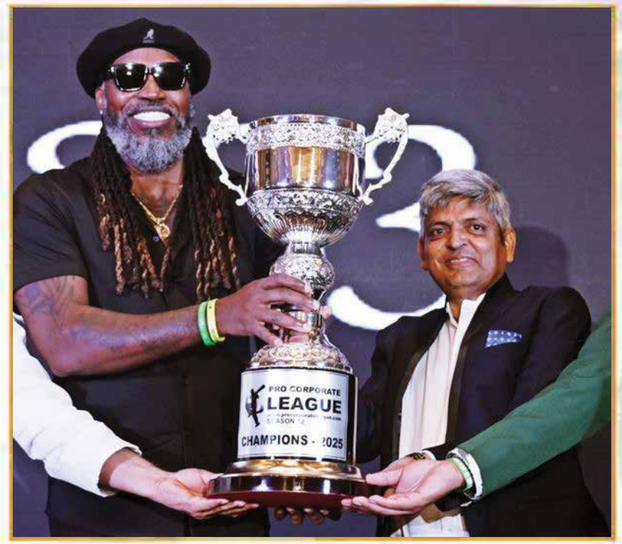
500+
CORPORATE TEAMS

15+
YEARS OF LEGACY

GLOBAL CRICKET ICONS







B2B • B2E • NETWORKING • EMPLOYEE ENGAGEMENT • BRAND EXPERIENCE

CANADA LAUNCH

PRO CORPORATE LEAGUE

CORPORATE WORLD CUP™
A PRO CORPORATE LEAGUE INITIATIVE

PEOPLE
BUSINESS
CRICKET
BEYOND
BOUNDARIES



23 AUGUST 2026 | BRAMPTON, CANADA

CORPORATE CRICKET GOES GLOBAL.



OFFICIAL JERSEY REVEAL AT BRAMPTON



BRAMPTON MAYOR LAUNCHES CORPORATE WORLD CUP INITIATIVE



PATRICK BROWN
MAYOR OF BRAMPTON

A milestone moment in the international journey of Corporate World Cup, with civic recognition and community engagement in Brampton, Canada.

"Proud to support initiatives that bring people together through sport."

INTERNATIONAL EXPANSION | CORPORATE ENGAGEMENT | COMMUNITY PARTNERSHIP | GLOBAL STAGE

FROM BRAMPTON TO A GLOBAL STAGE. | corporateworldcup.com | procorporateleague.com | PEOPLE. BUSINESS. CRICKET. BEYOND BORDERS.

MEGA LAUNCH ON 20 SEPTEMBER



CORPORATE WORLD CUP™

PANEL DISCUSSION

The Next Innings - Who Plays. How We Play. Who Pays.



SANATH JAYASURIYA
Global Brand Ambassador
Corporate World Cup

Why he backs the World Cup; how technology changed cricket



SUDHIR DASAMANTHARAO
CEO
Adani GCC

Corporate view; AI in sport



GAURAV BHAIRWANI
Founder / Chairman
Test Twenty

Youth talent; new formats



MUKESH SHARMA
Founder Chairperson &
Head of School
Prometheus School

Schools, youth and the Olympic pathway



CORPORATE WORLD CUP | NATIONAL MEDIA COVERAGE

MEGA NATIONAL MEDIA COVERAGE

Hindustan Times

CORPORATE WORLD CUP IN HINDUSTAN TIMES — EDITORIAL SUMMARY

Corporate World Cup unveiled in Gurugram

The Corporate World Cup was unveiled in Gurugram. The planned competition spans 24 cities and culminates in July 2027, according to the CWC press release cited in the article. Pro Corporate League (PCL), with a 15-year history in corporate cricket, is organising the tournament.

Hindustan Times | 24 Sep 2026 | ANI report

The initiative aims to bring together the corporate cricket community through a structured competition spanning 24 cities and culminating in the inaugural Corporate World Cup in July 2027, according to a press release from CWC.

The tournament is being organised by Pro Corporate League (PCL), one of India's pioneering corporate cricket platforms, which brings with it a 15-year legacy of organising and developing corporate cricket.



SANATH JAYASURIYA
AT CORPORATE WORLD CUP LAUNCH IN GURUGRAM (ANI INTERVIEW)

नवभारत टाइम्स
कॉरपोरेट वर्ल्ड कप में 192 टीमें खेलेंगी, 24 शहरों में होगी मैच



Business Standard
192 Teams, 24 Cities: World's First Corporate World Cup Officially Launched



ANI
192 Teams, 24 Cities: World's First Corporate World Cup Officially Launched



LatestLY
Corporate World Cup Launched in Gurugram: 192 Teams Across 24 Cities



The Tribune
Corporate World Cup, Teams, Registration Process



INDIA TODAY
Corporate World Cup: 192 Teams, 24 Cities, Global Stage for Corporate Cricket



SPORTS DUNIA
Sanath Jayasuriya Hails Corporate World Cup, Highlights Opportunities for Emerging Players



★ 192 TEAMS • 24 CITIES • JULY 2027 NATIONAL FINALE ★

WWW.CORPORATEWORLDCUP.COM

CORPORATE WORLD CUP | NATIONAL MEDIA COVERAGE



SANATH JAYASURIYA
GLOBAL BRAND AMBASSADOR

Business Standard

Home Latest E-Paper Markets Economy Companies Opinion Sports Specials

192 Teams, 24 Cities: World's First Corporate World Cup Officially Launched

The global corporate cricket tournament will bring together 192 teams across 24 cities. Pre-qualification city matches will run from November 2026 to June 2027, followed by the Corporate World Cup in July 2027.



ANI | INDIA'S LEADING NEWS AGENCY



PTI | PRESS TRUST OF INDIA



SANATH JAYASURIYA BACKS THE CORPORATE WORLD CUP

Global Brand Ambassador highlights the platform and opportunities created for corporate cricketers.

SPORTSNEXT



Sanath Jayasuriya on Corporate World Cup

Legendary cricketer shares his thoughts on the initiative and its impact on corporate cricket.

INDIA TV CRICKET



Corporate World Cup a big opportunity for talent: Jayasuriya

Sanath Jayasuriya says the Corporate World Cup will create a global platform for corporate cricketers.

SPORTS TODAY



Sanath Jayasuriya speaks on the vision behind Corporate World Cup

A new global platform to unite professionals through cricket.

Cricket Kesari



Sanath Jayasuriya on Corporate World Cup

The Global Brand Ambassador shares his message for corporate cricketers worldwide.

24-CITY PRE-QUALIFICATION • NOV 2026 – JUN 2027 | **NATIONAL FINALE • JULY 2027** | **192 TEAMS • 24 CITIES • 864 MATCHES**

INDEPENDENT MEDIA & PUBLIC VALIDATION

PRO CORPORATE LEAGUE

CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

TRUSTED BY THE REAL WORLD.

Independent editorial coverage validating the public presence of PCL, its cricket icons and the league journey.

REPUBLIC WORLD 2024

Jonty Rhodes named Brand Ambassador



Republic World (26 Jul 2024): Jonty Rhodes named Brand Ambassador; confirms the inaugural Delhi-NCR launch of PCL.

CLICK TO READ

THE TIMES OF INDIA 2024

Two major stories on PCL and Jonty Rhodes



I am thrilled to be a part of the Pro Cricket League: Jonty Rhodes

THE TIMES OF INDIA
27 Jul 2024



IPL has elevated Indian cricket to a new level: Jonty Rhodes

THE TIMES OF INDIA
1 Sep 2024

Times of India editorial coverage validating Jonty Rhodes' association and the growing national presence of PCL.

CLICK TO READ

ANI 2024

South Asia's Leading Multimedia News Agency

PCL aims to take the next stage post-IPL

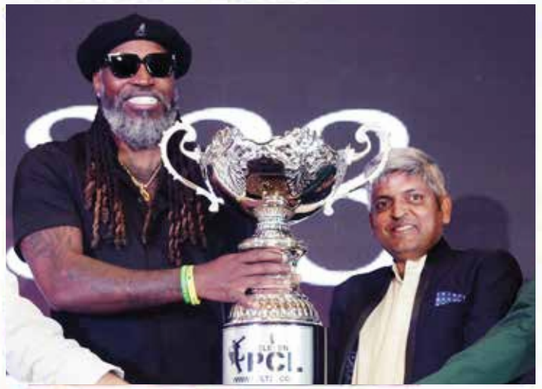


ANI (1 Sep 2024): Coverage of PCL's post-IPL positioning, league concept and launch plans.

CLICK TO READ

NDTV 2025

Chris Gayle at PCL Season 2 Launch



NDTV / ANI (13 Apr 2025): Chris Gayle's coverage from the Pro Cricket League Season 2 launch, adding global star power to PCL.

CLICK TO READ

INDEPENDENT EDITORIAL FOOTPRINT

2024 – 2025 | National Media Coverage | Jonty Rhodes • Chris Gayle • PCL

NATIONAL MEDIA

BRAND CREDIBILITY

GROWING PUBLIC PRESENCE

CORPORATE WORLD CUP™

A PRO CORPORATE LEAGUE INITIATIVE

PR & MEDIA

NATIONAL BUZZ. GLOBAL REACH.

NEWS | DIGITAL | TELEVISION | SOCIAL | PRINT



क्रिस गेल का भारत में भव्य स्वागत, कॉर्पोरेट क्रिकेट को मिला नया मंच



Chris Gayle on Corporate Cricket: 'Amazing Platform, Great Energy'

The Times of India

Chris Gayle hails corporate cricket movement in India

Says platform brings people together beyond boundaries



"Cricket is not just a game, it brings people together. The Pro Corporate League is creating special."

– Chris Gayle

Hindustan Times

Corporate cricket gains momentum with star power



Corporate World Cup to bring together professionals from across India

दैनिक जागरण

कॉर्पोरेट वर्ल्ड कप से बढ़ेगा क्रिकेट का दायरा



खिलाड़ियों और कंपनियों के लिए बेहतरीन पहल



T20 Legend Chris Gayle backs Pro Corporate League's vision

"The senior Gayle... still loving the game"



Chris Gayle: "I'm here for the corporate league. Season 2, looking forward to it."



Chris Gayle in conversation with media ahead of launch



Corporate cricket is the future of the game: Chris Gayle



Pro Cricket League creating new opportunities for talent and corporates

150+ NEWS ARTICLES

50+ TV COVERAGES

500M+ DIGITAL IMPRESSIONS

20M+ SOCIAL MEDIA REACH

100+ VIDEO FEATURES

FEATURED ON THE TIMES OF INDIA | Hindustan Times | दैनिक जागरण | आज तक | NEWS18 | INDIA TODAY | ZEENEWS | ANI | ANI | ESPNcricinfo | SPORTS TODAY

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BROADCAST. MEDIA. AMPLIFICATION.

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CORPORATE WORLD CUP™
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PEOPLE
BUSINESS
CRICKET
BEYOND
BOUNDARIES

ONE SPORTING PLATFORM.
MULTIPLE MEDIA TOUCHPOINTS.

From live cricket to OTT, digital content and earned media visibility.

SONY LIV
Premium OTT visibility

PCL LIVE
400+ matches streamed

DIGITAL CONTENT
Highlights, reels, player stories and social amplification

EARNED MEDIA
Print, electronic and digital editorial visibility



40M+
DIGITAL REACH

400+
MATCHES STREAMED

MULTI-PLATFORM VISIBILITY

PRO CORPORATE LEAGUE
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OUR FLAGSHIP INITIATIVES

TALENT. OPPORTUNITY. A BRIGHTER TOMORROW.

PEOPLE
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CRICKET
BEYOND
BOUNDARIES

WPL SPEED QUEEN

WPL Speed Queen | TATA WPL

INDIA'S LARGEST EVER NATIONWIDE FEMALE PACE TALENT IDENTIFICATION INITIATIVE



5	28	35	26
ZONES	CITIES	TRIALS	DAYS

5TH JAN 2026 – 30TH JAN 2026

TEST TWENTY

A GLOBAL YOUTH ECOSYSTEM

THE FIRST GLOBAL YOUTH-TO-PROFESSIONAL ECOSYSTEM, CONCEIVED IN INDIA, BUILT FOR THE WORLD.

TEST TWENTY

OFFICIAL CORPORATE PARTNER

PCL

PCL, with its decade-long experience in corporate cricket, is bringing the next generation of corporate India's young cricketers into the Test Twenty ecosystem.

YEAR 2026



DISCOVER TALENT
FROM CITIES TO CAREERS

BUILD OPPORTUNITIES
YOUTH TO PROFESSIONALS

NATIONAL & GLOBAL REACH
INDIA TO THE WORLD

STRONG PARTNERSHIPS
SPORTS | CORPORATES | COMMUNITIES

A BRIGHTER TOMORROW
PEOPLE. PROGRESS. PURPOSE.

ONE GAME. ONE SPIRIT. ONE WORLD.

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PRO CORPORATE LEAGUE

15 YEARS BUILT THE FOUNDATION.

THE NEXT ERA GOES GLOBAL.

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15 years of legacy

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