PRO CORPORATE LEAGUE

Own Your Place in India's Largest Corporate Cricket Economy

ROADMAP 2026-27

www.procorporateleague.com



PRO CORPORATE LEAGUE
www.procorporateleague.com

The Rise Of India's Corporate World Cup

India Has IPL...

India Has World Cups....

Now India Has

#CorporateWorldCup.



Not a tournament....A national sporting movement.

#CorporateWorldCup

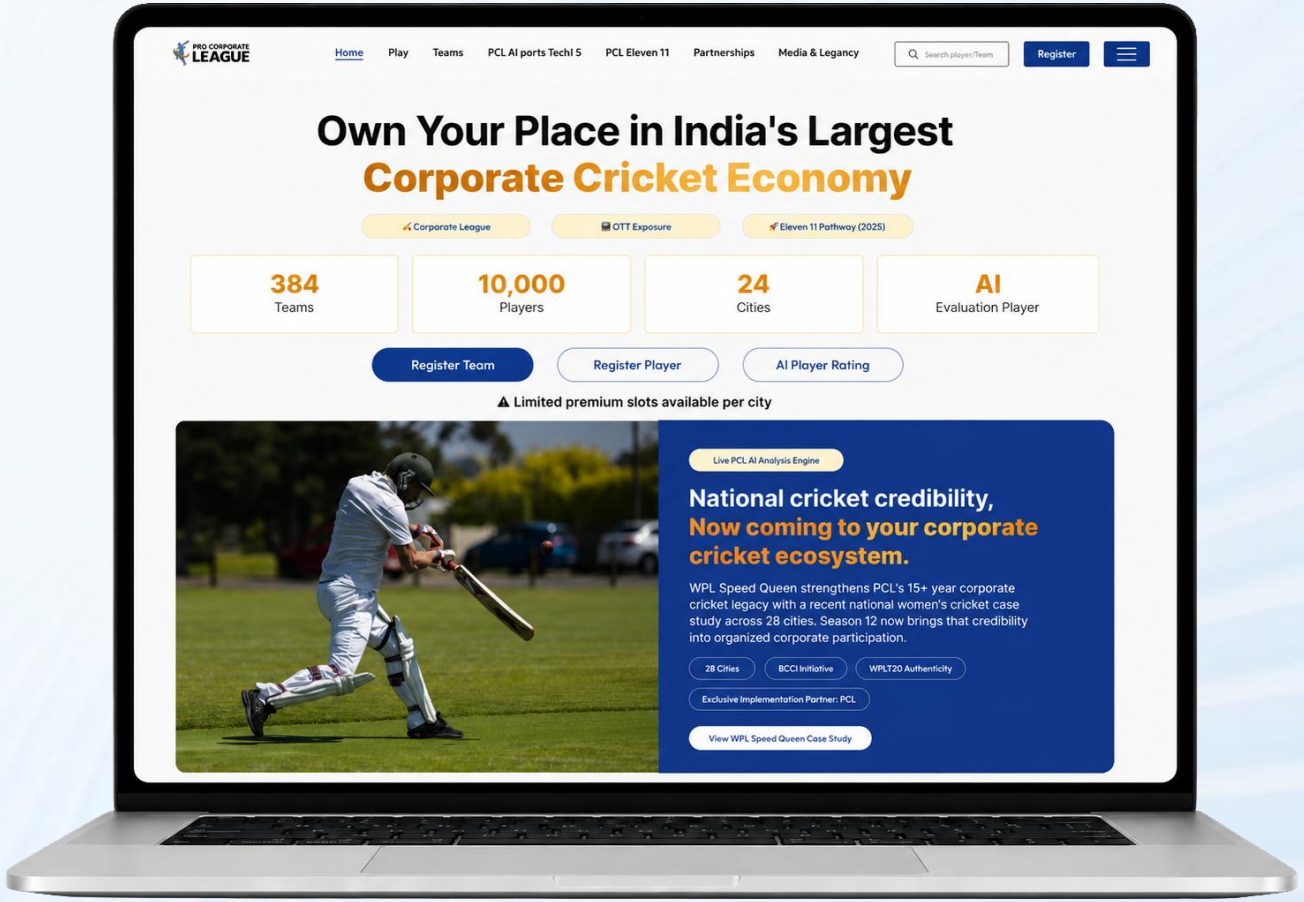
PRO CORPORATE LEAGUE
www.procorporateleague.com

Own The Category.
Own The Journey.
Own The Corporate World Cup.

Powered By PCL AI Intelligence™

National Founding Partner Categories

- Automotive
- Technology
- Wellness
- Banking
- Grooming



Pro Corporate League × PCL Eleven 11

India’s Largest Corporate Sports Ecosystem

PRO CORPORATE LEAGUE
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2026–27 – Repositioning

INDIA'S LARGEST ORGANIZED 23–45 YEARS CORPORATE SPORTS COMMUNITY

PCL is being repositioned from a corporate cricket league company into a 365 Days ×24 Cities AI-powered corporate sports ecosystem built around working professionals, recurring participation, media IP, community engagement and sports-tech intelligence.

15+
Years of legacy

23–45 Years
Core corporate audience

365 Days × 24 Cities
Community ecosystem

AI + IP
Sports-tech platform layer

From "corporate cricket league" to an AI-driven sports IP, data and media infrastructure platform.

PRO CORPORATE LEAGUE
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Global & Exclusive Positioning

Largest Structured Corporate Cricket Ecosystem

Built Over 15 Years

Repositioning India's corporate sports economy from fragmented tournaments into a 365-day × 24-city AI-powered working-professional sports ecosystem.

Built Before the Market Existed

15 years of execution credibility, corporate trust and structured sports participation data.

AI Sports-Tech Operating System

PCL is no longer only a tournament property; it is becoming a sports-tech operating system.

24-City National Sports Grid

24-city execution transforms PCL from an events company into national sports infrastructure.

15 YEARS OF EXECUTION

1,843+

Verified competitive matches with **370,775+ runs** and **17,544+ wickets** tracked across corporate cricket history.

CORPORATE NETWORK

500+

Corporate ecosystem positioning with recurring participation, team identity and sponsorship-ready inventory.

FUTURE PARTICIPATION GRAPH

10,000+

Projected individual registrations creating a verified working-professional sports data layer.

TEAM NETWORK

300+

Projected corporate teams across 24 cities enabling city-level ranking, retention and community engagement.

500+ Corpoarte teams 15+ Years



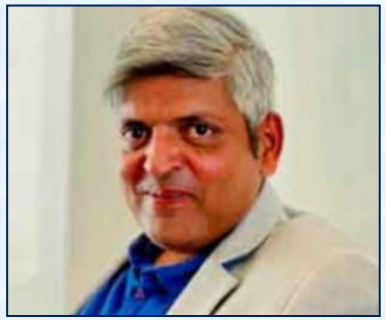
PRO CORPORATE LEAGUE
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More Than Participation.
Corporate Sporting Identity.

- Category Exclusivity For Your Brand Sector
- AI Rankings Access
- City Representation
- Employer Branding
- Corporate Community Recognition
- National Qualification Opportunity
- National & Global PR Visibility
- OTT Visibility

Represent Your Sector. Represent Your City. Qualify For India’s Corporate World Cup.

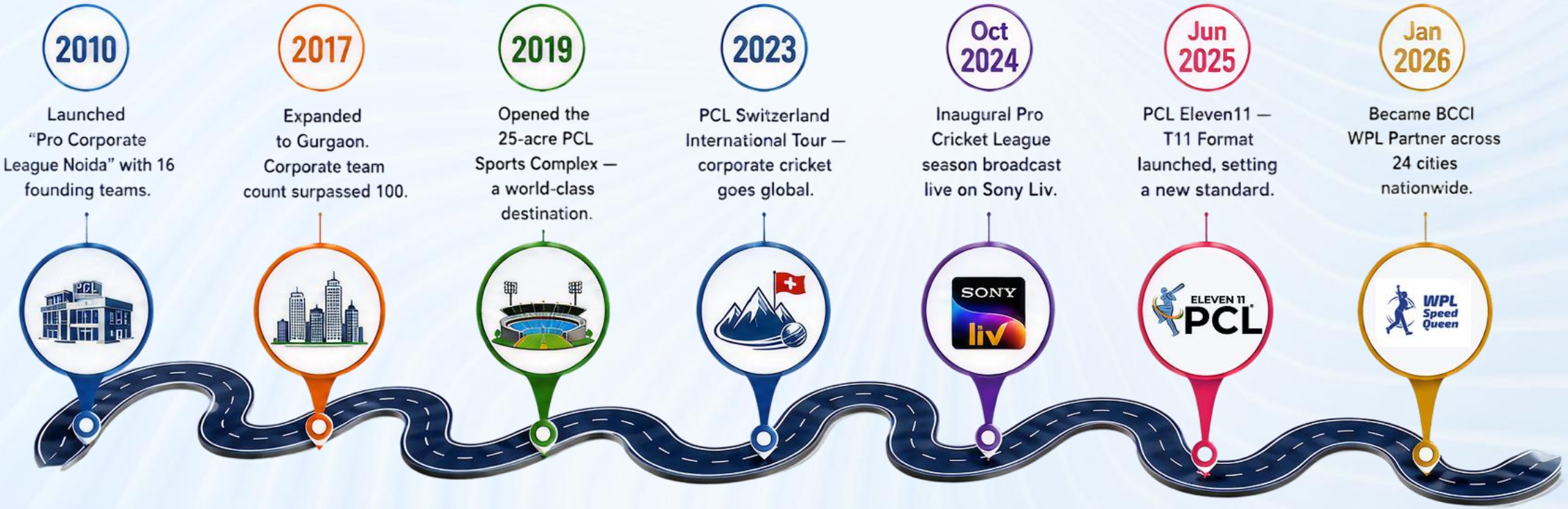
About The Founder



SACHIN GUPTA

Founder, Pro Corporate League

Sportsman + IT professional with 15 years corporate experience Rohinton Baria Trophy winner, 2001Built PCL from one city to a national corporate cricket ecosystem2026 vision: 24-city AI-ranked corporate cricket platform



PRO CORPORATE LEAGUE
www.procorporateleague.com

500+ Corporate Teams • 3000+ Matches • National Expansion Ready

15 Years (2010-2026) of PCL Legacy

PRO CORPORATE LEAGUE – BIGGEST CORPORATE CRICKET LEAGUE WORLDWIDE

1843	370775	17544	104	1287
MATCHES	RUNS	WICKETS	HUNDREDS	FIFTIES

2010 — PCL NOIDA LAUNCH

2017 — PCL GURGAON EXPANSION

2019 — PCL SPORTS COMPLEX BUILT

2023 — SWITZERLAND CORPORATE TOUR

2024 — SONY LIV पर PRO CRICKET LEAGUE

2025 — PCL ELEVEN 11 LAUNCH

2026 — WPL SPEED QUEEN IMPLEMENTATION PARTNER

PAST SPONSORS BRAND

Hero, Yaris Toyota, KEI Wires & Cables, Meinhardt Transforming Cities, Shaping the Future, Gaurs your own world, Mahagun A Name That Performs, IFFCO, dafaNEWS, SG believe. become, Monster Energy, VI-JOHN, Ritebite Max Protein, Wild Stone, Seven by MS Dhoni

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More Than Cricket. This Is Corporate Sporting Prestige.

What Teams Compete For

City Pride	Corporate Reputation
AI Rankings	OTT Visibility
National Recognition	National Qualification



India’s corporate champions rise here.

PRO CORPORATE LEAGUE
www.procorporateleague.com

INDIA'S MOST PREMIUM CORPORATE CRICKET AUDIENCE











Featuring global cricket icons like Chris Gayle — creating aspirational brand association

- Affluent working professionals
- CXOs, managers, HR and admin leaders
- High-purchasing-power households
- Premium brand consumers

Direct Impact: 7200+ players • 500+ companies • 24 cities

Each player influences 40–50 indirect consumers

PCL connects brands not just with viewers, but with high-value consumers who influence real purchasing decisions.
This is not a mass audience — this is India's most influential consumption layer.

PCL 2026 - 27 Season Roadmap

From Launch to Live Broadcasting

PRO CORPORATE LEAGUE

City Phase

National Phase

01 LAUNCH
JULY 2026

02 CAMPAIGN START
JULY – AUGUST 2026

03 MATCHES START
SEPTEMBER ONWARDS

04 MATCHES END
FEBRUARY – MARCH 2027

05 LIVE TELECAST
PCL ELEVEN 11 LIVE









ELEVEN 11 PCL

SONY liv

www.procorporateleague.com

#CorporateWorldCup

24	984	3500+	500M+	50M+
Cities	Matches	Live Hours	Digital Impressions	Ecosystem Reach

Two premium sports IPS. One national ecosystem

PRO CORPORATE LEAGUE

LIVE ON YouTube

City Phase

PCL (Core League)

- 864 T20 Matches across 24 Cities
- Deep corporate + employee ecosystem
- Long-format engagement + scale

ELEVEN 11 PCL

LIVE ON SONY liv YouTube

National Phase

PCL Eleven 11 (Broadcast Format)

- 120 Matches (High-intensity format)
- Built for OTT + content consumption
- Celebrity + influencer integration

PCL builds the ecosystem. Eleven 11 builds the media. Together, they create a full-stack sports IP.

PRO CORPORATE LEAGUE

2026-27

#CorporateKaWorldCup

THE START OF A NEW DIGITAL PERFORMANCE ERA

ONE NATION • ONE LEAGUE

- ***Season 12 introduces India's first structured, AI-ranked corporate cricket pathway***
- ***City rankings, player rankings, corporate stories, and OTT exposure create a national sports IP.***
- ***Top city teams qualify for PCL Eleven 11 National Edition — April 2027.***



24	16	36	864
Target cities	Teams per city	Matches per city	League Matches

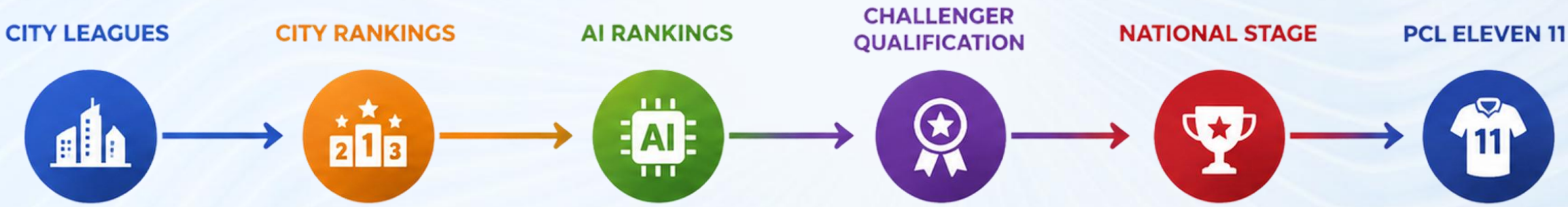
www.procorporateleague.com

PRO CORPORATE LEAGUE
www.procorporateleague.com

ROADMAP 2026-27

THOUSANDS WILL COMPETE.
ONLY THE BEST WILL RISE.

National Qualification Structure



A structured pathway built to identify and elevate cricket talent.

From City Leagues to AI-driven rankings and national qualification, every stage filters the best performers toward **PCL Eleven 11.**

The road to India's Corporate World Cup begins here.

PCL City Rollout Plan

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Month-wise national expansion schedule with confirmed 24 cities (September 26 -March 27)



September 2026	Delhi | Noida | Gurugram | Jaipur
October 2026	Chandigarh | Dehradun | Lucknow | Kanpur
November 2026	Ahmedabad | Surat | Vadodara | Mumbai
December 2026	Indore | Nagpur | Pune | Bhopal
January 2027	Bengaluru | Hyderabad | Chennai
February 2027	Kolkata | Ranchi | Patna | Bhubaneswar

PRO CORPORATE LEAGUE

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15 Years Legacy

SALES | MARKETING | HR | CSR | PR

Year-round employee, customer, and brand engagement.

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JULY 2026 NATIONAL LAUNCH

#CorporateWorldCup Trophy Tour

- **Trophy Reveal**
- **City Launches**
- **Corporate Networking**
- **Sector Qualification Opening**
- **National Media Rollout**

Trophy Tour Across Major Cities

- **Delhi**
- **Mumbai**
- **Bengaluru**
- **Hyderabad**
- **Kolkata**
- **Ahmedabad**
- **Pune**
- **Chennai**



Special Grand Launch Appearance Cricket Legend

Sanath Jayasuriya
joins the official inauguration ceremony.

The road to India's Corporate World Cup begins here

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National Ecosystem Rights 2026 - 27

#CorporateWorldCup

192 Teams	**864** Matches	OTT Ecosystem	**365** Day Visibility

National Qualification Journey

Where India's Corporate Leaders Compete.

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India's Corporate Sports Content Engine

Content Ecosystem Includes



Live Streaming



Match Highlights



Reels & Shorts



AI Graphics



Player Stories



City Rivalries



Creator Collaborations

Recurring sports storytelling at national scale.

PRO CORPORATE LEAGUE
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Only One Corporate Brand Team Per Sector Per City

- IT & Software
- BFSI
- PSU
- Automobiles
- FMCG
- Telecom & Internet
- Real Estate & Infrastructure
- BPO & Outsourcing
- Start-Ups
- Pharma
- E-commerce & Online
- Aviation
- Education & Edtech
- CA
- Lawyer
- AI & Emerging Tech
- Media & Entertainment
- Manufacturing & Industrial
- Energy & Renewables
- Staffing & HR
- Healthcare & Hospitals
- Logistics & Supply Chain
- Consulting
- And Many More...

Once a sector closes , no competing company enters the city ecosystem.

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First Come. AI Qualified. Sector Locked.



Only the best corporate teams qualify for India.

PRO CORPORATE LEAGUE

Biggest Corporate Cricket League Journey

2010-2026











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CORPORATE KA

World Cup

April 2025

JERSEY & TROPHY LAUNCH

Who Better Than Chris Gayle to Launch

#UniverseBoss

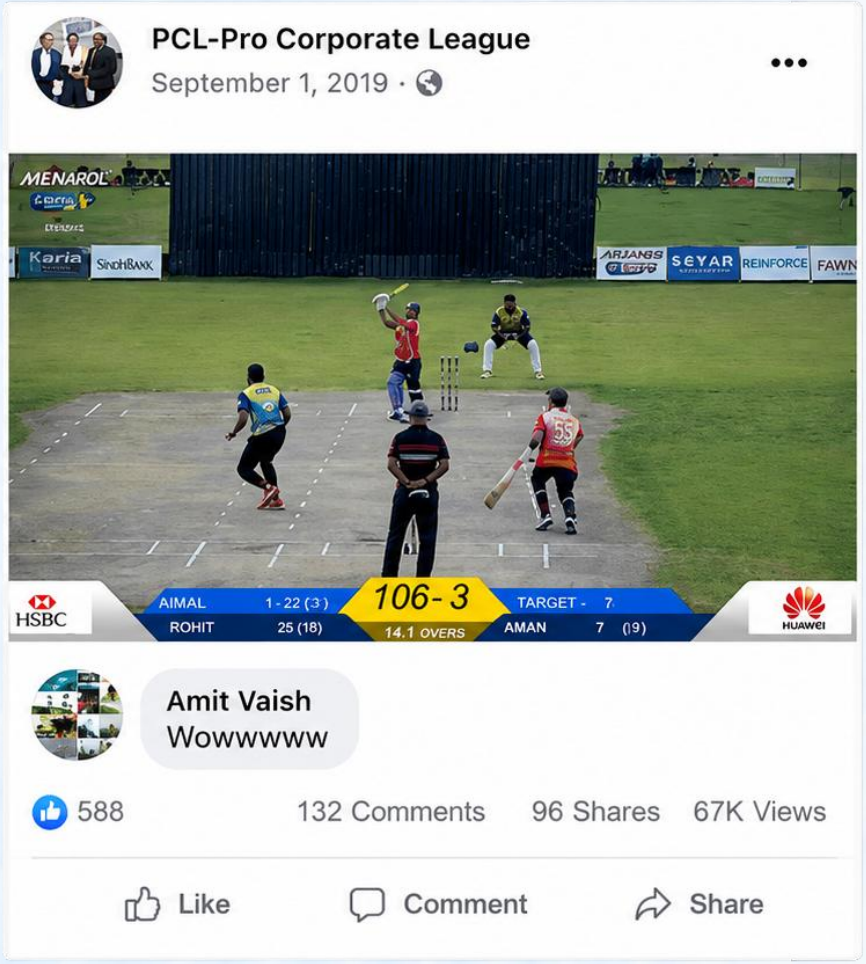




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PCL Live Streaming Platform

40 M+ Reach Across 400+ matches

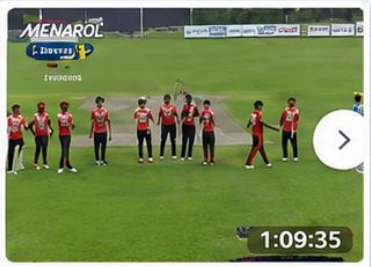




PCL Teaser on DSports
a year ago · 65.5K views
You and 70 others



#Dell vs #Blackrock - Last Over Finish
a year ago · 97.7K views
You and 319 others



#Accenture_vs_Royal_Stag #Super_Over_Finish
a year ago · 32.1K views
You and 101 others



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On-Ground Brand Activations











PRO CORPORATE LEAGUE
www.procorporateleague.com

Regional Media Visibility Across PCL Editions



दैनिक जागरण

रनों की बरसात के बीच मैच बराबरी पर छूटा

सीपीएल टी-20 प्रतियोगिता में क्रिक आइटी ओर डीएस ग्रुप के बीच हुआ रोमांचक मुकबला



हिन्दुस्तान नोएडा

एडोब और जेपीकेयू सेमीफाइनल में पहुंचे



NBT नवभारत टाइम्स

CPL T20 Corporate Premiere League

एक्सएल कैटलिन और कनेक्ट मेटल बने विजेता



दैनिक जागरण नई दिल्ली, 24 नवंबर 2015 नोएडा/ग्रेटर नोएडा

जेनपेक्ट और मील फैक्ट्री ने दर्ज की जीत



GAURS PRO CORPORATE LEAGUE SEASON VII

NBT नवभारत टाइम्स

क्वॉर्टर फाइनल में पहुंची अडोबी

मोहन मिकिस ग्राउंड पर इन्फोटेक को 6 विकेट से हराया



होंडा इंडिया की टीम पहुंची फाइनल में

सेमीफाइनल में हीरो मोटो कॉर्प को 47 रन से हराया

टॉस जीतना रहा फायदेमंद



Regional Supplement of Punjab Kesari, Delhi

उत्तर प्रदेश केसरी

25 मई 2015, सोमवार

पहली नजर

नोएडा केसरी

एनआईआईटी,सनलाइफ और हैड स्ट्रांग ने जीते मैच

सीपीएल लीग में मैन ऑफ द मैच देते सचिन गुप्ता। (छाया: विकास)



NBT नवभारत टाइम्स

February 17, 2016, Wednesday

CPL T20 Corporate Premiere League

WWW.CPLT20INDIA.COM

ऑरेंज ने पेटीएम को 8 विकेट से हराया

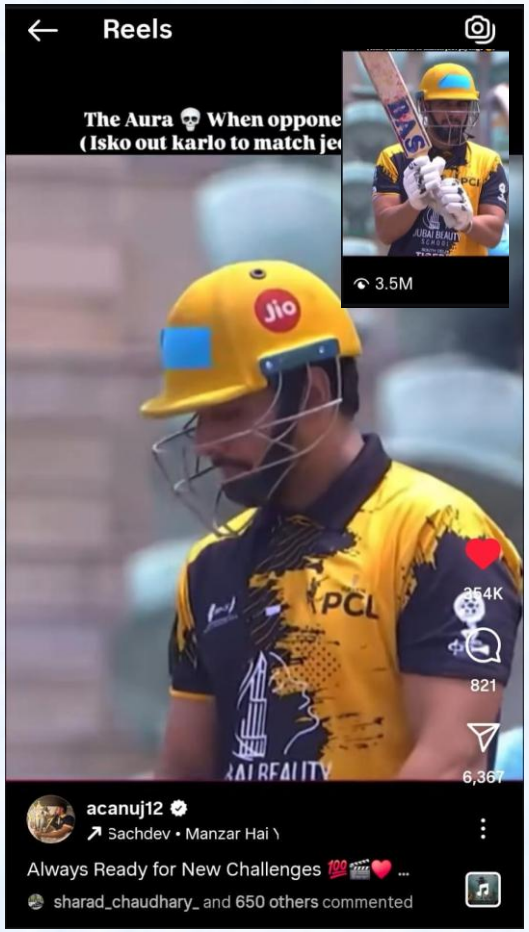
PRO CORPORATE LEAGUE
www.procorporateleague.com

REELS • MATCH MOMENTS • PLAYER STORIES •

BRAND VISIBILITY

BRAND REACH IN MILLIONS









Where Corporate Cricket Meets AI

Powered By PCL AI Intelligence™

AI Ecosystem Includes

- AI Rankings
- AI Team Intelligence
- AI Player Cards
- AI Match Insights
- AI Qualification Reports
- AI Performance Analytics
- AI Match Storytelling
- AI Tournament Intelligence



India’s first AI-powered corporate sports intelligence engine.

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Two Ways To Enter The Ecosystem

₹5 LAKHS

Corporate Team Qualification Entry

- Official city qualification entry
- AI rankings
- OTT eligibility
- Team mentor
- Professional coach
- National qualification pathway

₹10 LAKHS

City Ecosystem Visibility Rights

- Logo on all city teams
- OTT branding
- AI graphics branding
- City ecosystem visibility
- Premium media integrations

Compete for your company. Own your city. Qualify for India.

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Three Formats. One Qualification Journey.

The right man, in the right place, at the right time. Team India has different squads for T20, ODI and Test — corporate teams should also unlock diverse employee talent pools.

Across All 3 Formats

T20

Pro Corporate League T20

Fast-paced and thrilling for bold hitters, crafty bowlers and agile fielders who thrive under pressure.

- Core city edition format
- High-pressure match environment
- Corporate champion pathway

Min. 7 Matches

The Corporate Eleven 11



Breakneck-speed cricket for fearless decision-makers, risk-takers and innovators who can turn the match in minutes.

- High-energy short format
- Perfect for busy corporate teams
- Fast content and highlight generation

Min. 7 Matches

PCL Test Twenty



The true test of endurance, patience and technique for steady professionals who plan, adapt and last the distance.

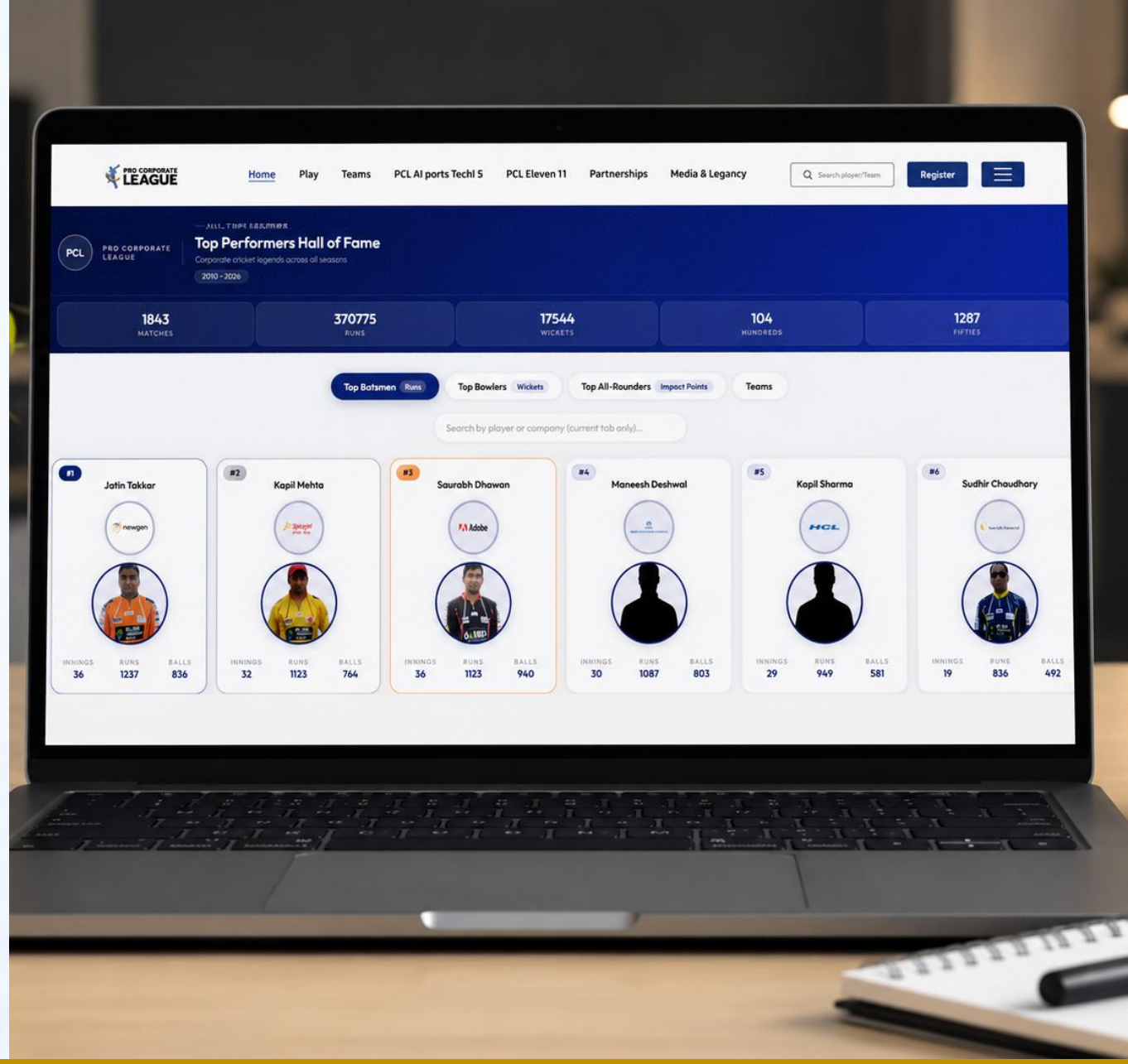
- Longer involvement for more players
- Leadership and patience under pressure
- Perfect for corporate depth building

Min. 4 Matches

India's Corporate World Cup

The Brands That Enter Early Define The Ecosystem.

- Early Teams Receive
- First-Mover Advantage
- Sector Exclusivity
- National Qualification Access
- AI + OTT Positioning
- Long-Term Sporting Identity
- Corporate Prestige
- Community Ownership
- Trophy Tour Visibility



Early teams become part of the ecosystem story.

PRO CORPORATE LEAGUE
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Sector Slots Close Automatically

No competing company from the same sector enters the city ecosystem.



Sector Ownership



City Visibility



OTT Presence



National Qualification Access



Long-Term Ecosystem Identity

The companies that enter first, become part of the history.

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BRAND PARTNERSHIP

Year 2026 + Global Expansion (2027-2028)

PRO CORPORATE LEAGUE

RECENT NATIONAL + GLOBAL FOOTPRINT

WPL Speed Queen : *BCCI/WPL initiative across 28 cities — PCL as exclusive implementation partner*

Test Twenty ® : *Global youth ecosystem — PCL as exclusive corporate delivery partner The first global youth-to-professional ecosystem, conceived in India, built for the world.*

PRO CORPORATE LEAGUE
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Past Event

A BCCI INITIATIVE



WPL Speed Queen

EXCLUSIVE IMPLEMENTATION PARTNER

PRO CORPORATE LEAGUE
www.procorporateleague.com

India's largest ever nationwide female pace talent identification initiative

26 DAYS | 28 CITIES | 35 TRIALS

5th JAN 2026 - 30th JAN 2026

YEAR 2026

wplspeedqueen.com

WPL Speed Queen | TATA WPL

Past Event

PRO CORPORATE LEAGUE
www.procorporateleague.com

India's Largest Ever Nationwide Female Pace Talent Identification Initiative

35 trials across 28 cities in 26 days

5th JAN 2026 - 30th JAN 2026











Day	Date	City
Day1	05 Jan	Delhi
Day2	06 Jan	Ghaziabad
Day3	07 Jan	Noida
Day4	08 Jan	Gurgaon
Day5	09 Jan	Meerut
Day6	10 Jan	Jaipur
Day7	11 Jan	Delhi
Day8	12 Jan	Lucknow
Day9	13 Jan	Kanpur
Day10	14 Jan	Varanasi
Day11	15 Jan	Prayagraj
Day12	16 Jan	Agra
Day13	17 Jan	Vadodara
Day14	18 Jan	Indore
Day15	19 Jan	Rajkot
Day16	20 Jan	Ahmedabad
Day17	21 Jan	Haridwar

Day	Date	City
Day18	22 Jan	Bengaluru
Day19	23 Jan	Bengaluru
Day20	24 Jan	Mysuru
Day21	25 Jan	Mangalore
Day21	25 Jan	Kolkata
Day22	26 Jan	Mumbai
Day22	26 Jan	Patna
Day23	27 Jan	Pune
Day23	27 Jan	Indore
Day23	27 Jan	Howrah
Day24	28 Jan	Surat
Day24	28 Jan	Banasthali
Day25	29 Jan	Nagpur
Day25	29 Jan	Siliguri
Day25	29 Jan	Patiala
Day26	30 Jan	Mumbai
Day26	30 Jan	Bengaluru

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www.procorporateleague.com

Upcoming

TEST TWENTY

Cricket's Fourth Format

The first global youth-to-professional ecosystem, conceived in India, built for the world.



Gaurav Bahirvani
Founder & Chairman - Test Twenty®
Chairman, One One Six Network Limited (UK)

Rohit Maroo
Co-founder & CFO - Test Twenty®
Executive Director, One One Six Network Limited

Upcoming

Corporate Delivery Partner

TEST TWENTY

PRO CORPORATE LEAGUE
www.procorporateleague.com

PCL has been appointed as the *'exclusive corporate delivery partner'* for 2026 and 2027

PCL®



Sachin Gupta
Corporate Delivery Partner, Test Twenty®
Founder of Pro Corporate League

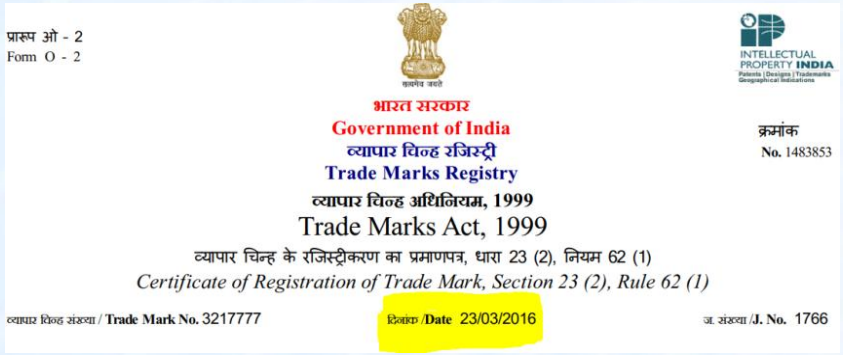
- **Corporate Engagement & Outreach:**
  - To design and execute structured engagement initiatives across India's corporate ecosystem for the purpose of promoting corporate youth participation in Test Twenty® and facilitating organised access to eligible youth participants.
- **Talent Identification & Trials:**
  - To plan, organise, and administer corporate-led discovery programmes, cricket trials, and evaluation processes across designated regions of India in accordance with the Test Twenty® talent identification framework.
- **Regional Delivery & Player Pipeline:**
  - To ensure structured regional representation by conducting activities across the five (5) operational zones of India and delivering the agreed minimum number of 100 Corporate Youth Players per zone for participation consideration.
- **Operational Coordination & Reporting:**
  - To coordinate closely with Test Twenty® and its appointed representatives, maintaining appropriate operational standards, participant records, and periodic reporting on outreach, trials, and player identification outcomes.

PRO CORPORATE LEAGUE
www.procorporateleague.com

PCL 3 Registered IP's From Year 2016

INTELLECTUAL PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

PCL



प्रारूप ओ - 2
Form O - 2

भारत सरकार
Government of India
व्यापार चिन्ह रजिस्ट्री
Trade Marks Registry
व्यापार चिन्ह अधिनियम, 1999
Trade Marks Act, 1999
व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2), नियम 62 (1)
Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक No. 1483853

व्यापार चिन्ह संख्या / Trade Mark No. 3217777 दिनांक /Date 23/03/2016 जे. संख्या /J. No. 1766

PRO CORPORATE LEAGUE
www.procorporateleague.com



प्रारूप ओ - 2
Form O - 2

भारत सरकार
Government of India
व्यापार चिन्ह रजिस्ट्री
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Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक No. 1483522

व्यापार चिन्ह संख्या / Trade Mark No. 3217776 दिनांक /Date 23/03/2016 जे. संख्या /J. No. 1766

T-20 Legacy League (2010)

ELEVEN 11 PCL



प्रारूप ओ - 2
Form O - 2

भारत सरकार
Government of India
व्यापार चिन्ह रजिस्ट्री
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Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक No. 1483801

व्यापार चिन्ह संख्या / Trade Mark No. 3217774 दिनांक /Date 23/03/2016 जे. संख्या /J. No. 1766

PCL T-11 League (2025)

INDIA'S BIGGEST CORPORATE CRICKET PLATFORM

FRANCHISE CRICKET

PRO CORPORATE LEAGUE

Let’s build India’s next global sports brand together.

pcl@procorporateleague.com

www.procorporateleague.com

