PRO CORPORATE LEAGUE

Own Your Place in India's Largest Corporate Cricket Economy

ROADMAP 2026-27

www.procorporateleague.com



PRO CORPORATE LEAGUE
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The Rise Of India's Corporate World Cup

India Has IPL...

India Has World Cups....

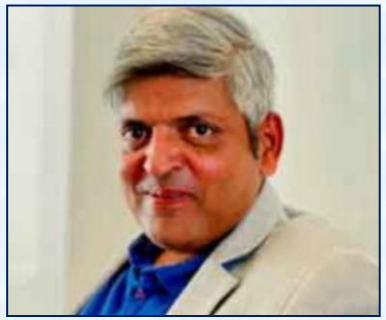
Now India Has

#CorporateWorldCup.



Not a local tournament....A national sporting movement.

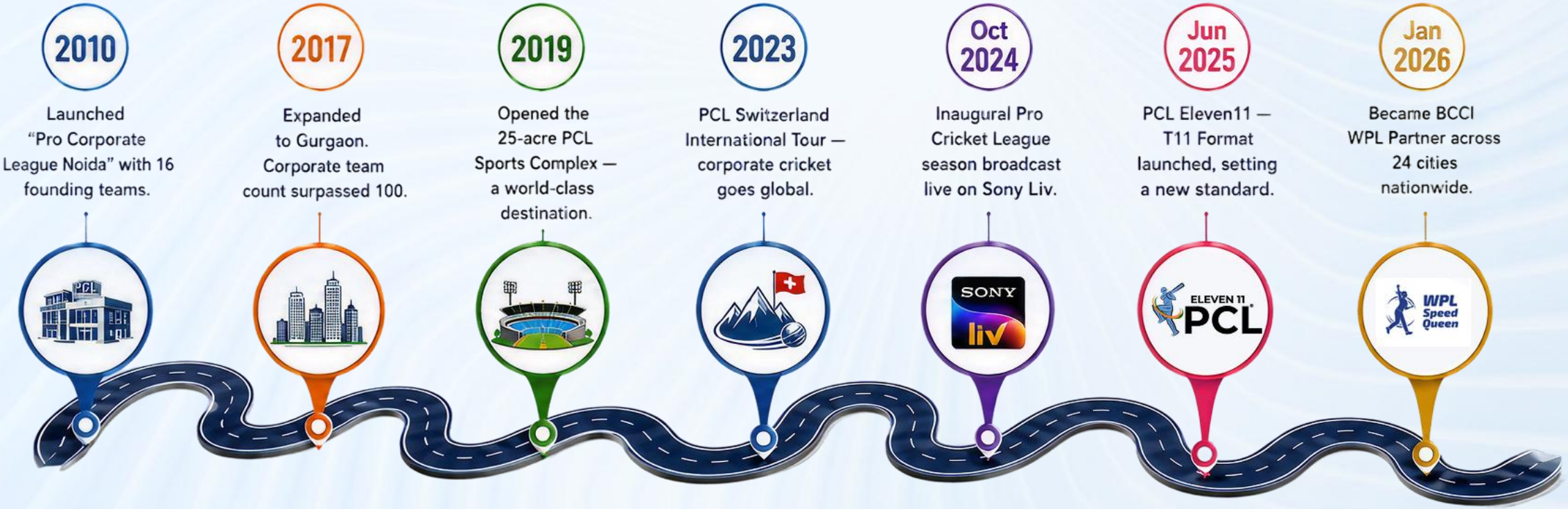
About The Founder



SACHIN GUPTA

Founder, Pro Corporate League

Sportsman + IT professional with 15 years corporate experience Rohinton Baria Trophy winner, 2001Built PCL from one city to a national corporate cricket ecosystem2026 vision: 24-city AI-ranked corporate cricket platform



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City Qualification Stage

INDIA Has IPL Now Corporate India Gets Its Own World Cup.

Out of **500+** CORPORATE TEAMS	SELECTED TEAM
CATEGORY OPPORTUNITY	INVITE BEFORE PUBLIC OPENING



SONY liv

India's Corporate World Cup

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More Than Cricket. This Is Corporate Sporting Prestige.

What Teams Compete For

City Pride	Employee Engagement
AI Rankings	OTT Visibility
National Recognition	National Qualification



India’s corporate champions rise here.

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Only One Corporate Brand Team Per Sector Per City

- IT & Software
- BFSI
- PSU
- Automobiles
- FMCG
- Telecom & Internet
- Real Estate & Infrastructure
- BPO & Outsourcing
- Start-Ups
- Pharma
- E-commerce & Online
- Aviation
- Education & Edtech
- CA
- Lawyer
- AI & Emerging Tech
- Media & Entertainment
- Manufacturing & Industrial
- Energy & Renewables
- Staffing & HR
- Healthcare & Hospitals
- Logistics & Supply Chain
- Consulting
- And Many More...

Once a sector closes , no competing company enters the city ecosystem.

#CorporateWorldCup

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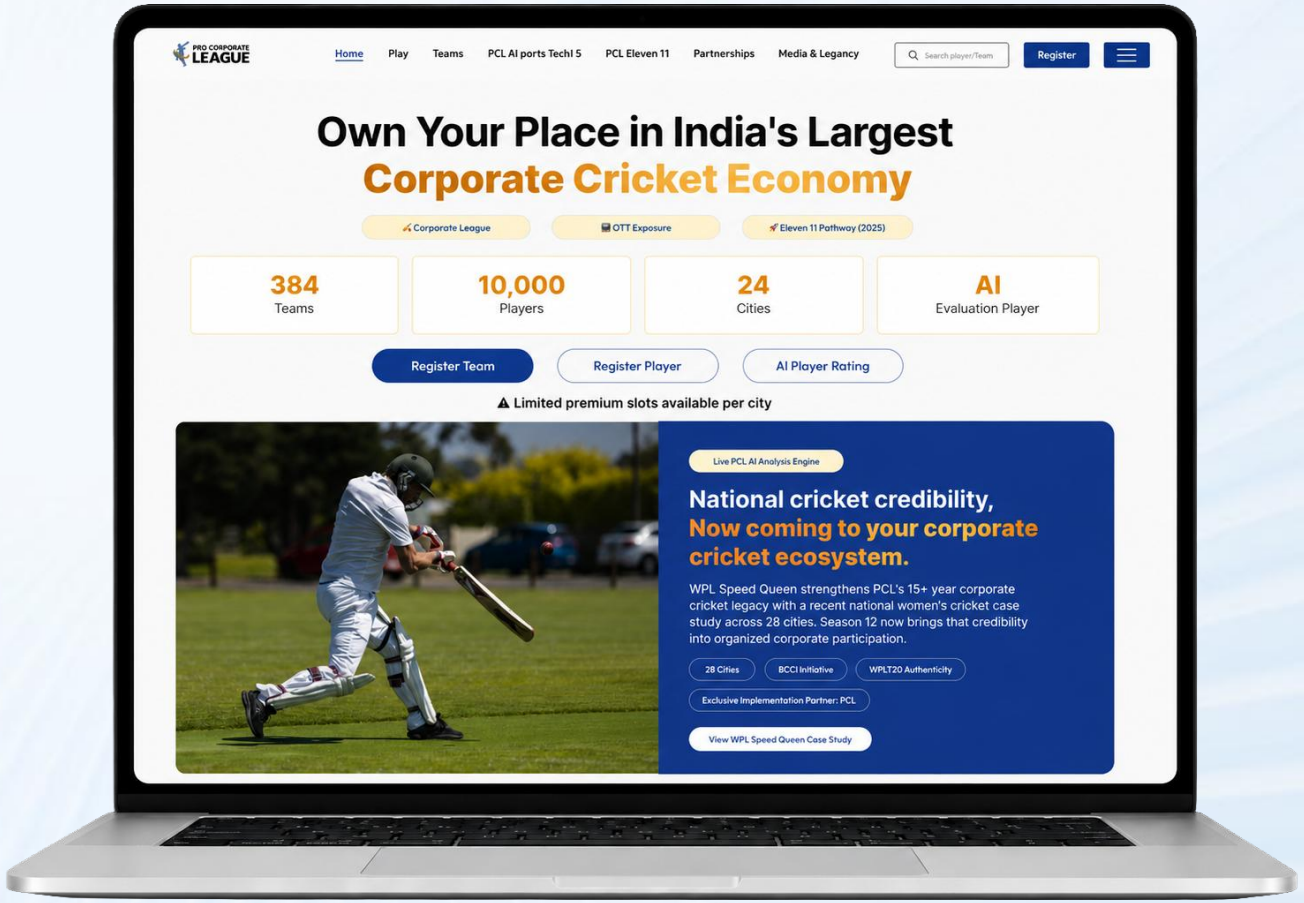
Own The Category.
Own The Journey.
Own The Corporate World Cup.

Powered By PCL AI Intelligence™

National Founding Partner Categories

- Automotive
- Technology
- Wellness
- Banking
- Grooming

Pro Corporate League × PCL Eleven 11 x Test Twenty



India's Largest Corporate Sports Ecosystem

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First Come. AI Qualified. Sector Locked.



Only the best corporate teams qualify for India.

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India's Corporate Sports Content Engine

Content Ecosystem Includes



Live Streaming



Match Highlights



Reels & Shorts



AI Graphics



Player Stories



City Rivalries



Creator Collaborations

Recurring sports storytelling at national scale.

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More Than Participation.
Corporate Sporting Identity.

- Category Exclusivity For Your Brand Sector
- AI Rankings Access
- City Representation
- Employer Branding
- Corporate Community Recognition
- National Qualification Opportunity
- National & Global PR Visibility
- OTT Visibility

Represent Your Sector. Represent Your City. Qualify For India’s Corporate World Cup.

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Corporate World Cup Membership Benefits

Premium deliverables across all 18 matches — designed for employee engagement, visibility, recognition and national qualification.

Competition & Qualification

- 7 PCL Season 12 Matches
- 7 PCL Eleven 11 Matches
- 4 Test Twenty Matches
- Total 18 Matches Annually
- Only 8 Corporate Teams Per City
- Top 2 City Teams Earn FREE Entry To National Finals Ecosystem
- Eligibility for Corporate World Cup April 2027

Team Identity & Merchandise

- Premium Team Merchandise Kit
- 30 Customized Team Jerseys
- 30 Premium Team Bags
- July Jersey Launch Visibility

Visibility & Media

- OTT Branding
- Premium Live Streaming
- Digital Highlights
- Website Branding
- Match Centre Branding
- National Visibility Across PCL Platforms

Employee Engagement

- Launch Ceremony Participation
- FireChat with Sanath Jayasuriya
- Corporate Team Recognition Awards
- Employee pride and culture storytelling

Recognition & Analytics

- Player & Team Statistics
- Team Profile Page
- AI-powered recognition narrative
- Content for LinkedIn, PR and internal communication

Corporate Branding

- Stadium Branding
- Event Branding
- Fixed Schedule Starting September
- Sector rivalry and city identity

POWERED BY

PRO CORPORATE LEAGUE
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CORPORATE *World Cup*

TEAMWORK | PERFORMANCE | GLORY

EVERY TEAM GETS

- 2 SETS OF TEAM DRESSES (WHITE & COLORED)
- TEAM CAPS (30 EACH)
- PRACTICE SHORTS (30)
- WHITE LOWER / TRACK PANT (30)
- COLORED LOWER / TRACK PANT (30)
- PREMIUM TEAM JACKET (30)
- TEAM KIT BAG (30)
- SHOULDER PITHU BAG (30)
- TEAM LOGO & NAME CUSTOMIZATION
- PLAYER NAME & NUMBER PRINTING
- PREMIUM QUALITY FABRIC
- PROFESSIONAL TEAM LOOK

ONE TEAM.
ONE GOAL.
ONE CHAMPIONSHIP.

#CorporateWorldCupXPCL

TEAM BRAND POSITIONING THAT SHINES EVERYWHERE!

SHOWCASING YOUR BRAND DURING LIVE MATCHES, SOCIAL MEDIA, HIGHLIGHTS PACKAGES, INTERVIEWS AND MANY MORE – GLOBALLY FOR THE NEXT 12 MONTHS!



YOUR BRAND
ON EVERY STAGE
EVERY MATCH
EVERY MOMENT

1. HOME KIT (WHITE) – 30 PLAYERS

JERSEY – FRONT	JERSEY – BACK	LOWER / TRACK PANT	PRACTICE SHORTS	PREMIUM TEAM JACKET	CAP
					

2. AWAY KIT (COLORED) – 30 PLAYERS

JERSEY – FRONT	JERSEY – BACK	LOWER / TRACK PANT	PRACTICE SHORTS	PREMIUM TEAM JACKET	CAP
					

3. TEAM KIT BAG – 30 PCS



4. SHOULDER TRAVEL BAG – 30 PCS



5. CUSTOMIZED BRANDING

YOUR
TEAM LOGO

TEAM LOGO (FRONT) | SPONSOR LOGOS (OPTIONAL) | SLEEVE LOGO (OPTIONAL)

6. PLAYER NAME & NUMBER

RAHUL
07

HIGH QUALITY PRINTING
LONG LASTING & DURABLE

YOUR BRAND. EVERYWHERE.

LIVE MATCH VISIBILITY
Your logo on jerseys seen by thousands

SOCIAL MEDIA EXPOSURE
Reach millions across platforms

HIGHLIGHTS PACKAGES
Your brand in every replay & highlight

INTERVIEWS & PRESENTATIONS
Brand visibility in all player interactions

TEAM PHOTOS & CELEBRATIONS
Your brand in every moment of victory

DIGITAL & PRINT PUBLICITY
Coverage across digital, print & broadcast

GLOBAL EXPOSURE FOR 12 MONTHS
One Team. One Brand. One Global Impact.

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Three Formats. One Qualification Journey.

The right man, in the right place, at the right time. Team India has different squads for T20, ODI and Test — corporate teams should also unlock diverse employee talent pools.

Across All 3 Formats

T20

Pro Corporate League T20

Fast-paced and thrilling for bold hitters, crafty bowlers and agile fielders who thrive under pressure.

- Core city edition format
- High-pressure match environment
- Corporate champion pathway

Min. 7 Matches

The Corporate Eleven 11



Breakneck-speed cricket for fearless decision-makers, risk-takers and innovators who can turn the match in minutes.

- High-energy short format
- Perfect for busy corporate teams
- Fast content and highlight generation

Min. 7 Matches

PCL Test Twenty



The true test of endurance, patience and technique for steady professionals who plan, adapt and last the distance.

- Longer involvement for more players
- Leadership and patience under pressure
- Perfect for corporate depth building

Min. 4 Matches

India's Corporate World Cup

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League Wise Package Breakdown

The three individual packages are included inside the Corporate World Cup Qualification Package.

Pro Corporate League Season 12

Play the Ultimate Corporate Weekend T20 League with corporate teams in India's longest-running corporate cricket ecosystem.

7
PCL S12 MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Corporate Team Unveiling Ceremony
- Priority Access to Corporate World Cup Activities
- Participation in PCL Season 12 - T20 Format
- Only 8 Corporate Teams Per City
- Mega Launch Event in July 2026
- 7 T20 Matches Depending on Progression
- Premium Live Matches
- Digital Highlights & Match Coverage
- Branding on PCL Website & Match Centre
- Stadium Branding Visibility
- Player & Team Statistics
- Fixed Schedule Starting September 2026
- Team Profile Page
- Corporate Team Recognition Awards

PCL Eleven 11

Corporate Edition + OTT Broadcast Package

7
ELEVEN 11 MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Enhanced Digital Content Coverage
- Corporate Team Spotlight Features
- Participation in PCL Eleven 11
- Only 8 Corporate Teams Per City
- 7 Assured Matches
- Premium Live Streaming
- OTT Branding Opportunities
- Digital Highlights & Reels
- Team Introduction Videos
- Player Recognition Content
- Stadium Branding Visibility
- Match Day Photography
- Social Media Promotion
- Branding on PCL Digital Assets
- Corporate Team Ranking Points
- Eligibility for Corporate World Cup Qualification

PCL Test Twenty

Cricket 4th Format

4
TEST TWENTY MATCHES

- Qualification City Round for Corporate World Cup April 2027
- Premium Corporate Cricket Experience
- Strategic Leadership Networking
- Participation in Test Twenty
- Cricket's 4th Format
- 4 Premium Matches
- Unique Corporate Cricket Experience
- Premium Live Coverage
- Digital Highlights
- Player Performance Recognition
- Team Ranking Points
- Stadium Branding Visibility
- Branding on Digital Assets
- Match Analytics & Statistics
- Corporate Team Storytelling Content
- Eligibility for Corporate World Cup Qualification

Where Corporate Cricket Meets AI

Powered By PCL AI Intelligence™

AI Ecosystem Includes

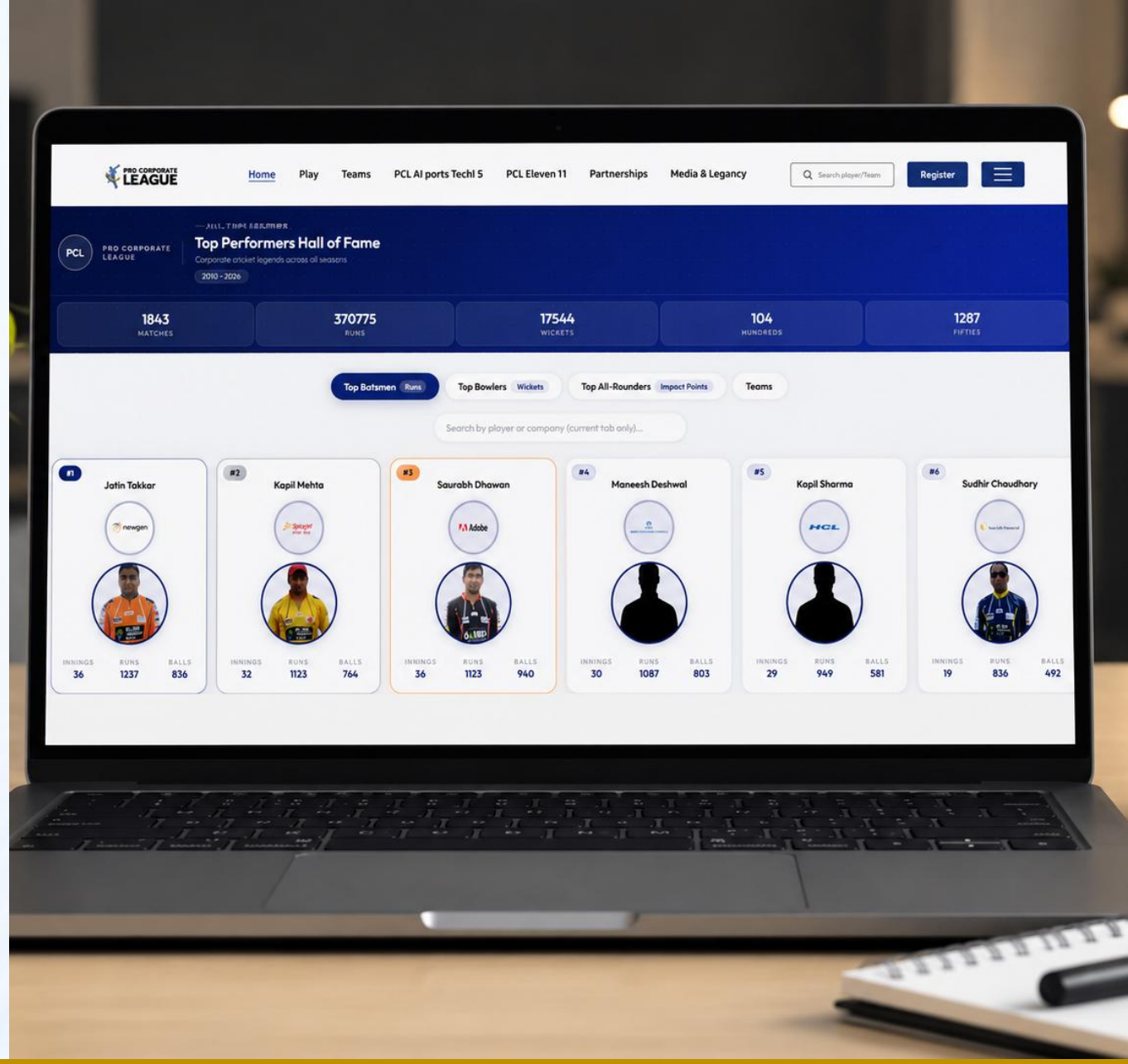
- AI Rankings
- AI Team Intelligence
- AI Player Cards
- AI Match Insights
- AI Qualification Reports
- AI Performance Analytics
- AI Match Storytelling
- AI Tournament Intelligence



India’s first AI-powered corporate sports intelligence engine.

The Brands That Enter Early Define The Ecosystem.

- Early Teams Receive
- First-Mover Advantage
- Sector Exclusivity
- National Qualification Access
- AI + OTT Positioning
- Long-Term Sporting Identity
- Corporate Prestige
- Community Ownership
- Trophy Tour Visibility



Early teams become part of the ecosystem story.

01

EARN YOUR CORPORATE WORLD CUP™ PREMIUM MERCHANDISE

PERFORM. RANK. REPRESENT.

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CORPORATE
World Cup



ONE PLAYER.
ONE GOAL.
ONE CHAMPIONSHIP.

#CorporateWorldCupXPCL

1. JERSEY
2. TRACK PANT
3. PRACTICE SHORTS
4. PREMIUM TEAM JACKET



WHAT'S INCLUDED

- PERSONALIZED JERSEY
- RAHUL 07 NAME & NUMBER PRINTING
- PREMIUM TRACK PANT
- PRACTICE SHORTS
- PREMIUM TEAM JACKET
- CORPORATE WORLD CUP CAP
- INTERNATIONAL STANDARD MERCHANDISE

★ WEAR WHAT THE TOP CORPORATE PLAYERS WEAR ★

02

BUILD YOUR PROFESSIONAL PLAYER IDENTITY

MORE THAN MERCHANDISE.
IT'S YOUR IDENTITY. YOUR JOURNEY.

- AI PLAYER PROFILE
- CITY RANKING
- NATIONAL RANKING
- MATCH HIGHLIGHTS
- PLAYER INTERVIEWS
- SOCIAL MEDIA FEATURES
- CORPORATE WORLD CUP ECOSYSTEM ACCESS

ONE PLAYER. ONE PROFILE. ONE JOURNEY.

6. SHOULDER TRAVEL BAG



7. NAME & NUMBER PRINTING

RAHUL
07

8. YOUR PLAYER PROFILE



RECOGNITION
Earn. Perform. Get Recognized.

VISIBILITY
Be Seen. Be Known. Be Remembered.

OPPORTUNITIES
Better Exposure. Better Opportunities.

GLOBAL STAGE
From Corporate Courts to Global Recognition.

JOIN. COMPETE. RISE. | BE PART OF INDIA'S BIGGEST CORPORATE CRICKET MOVEMENT. | RoadToCorporateWorldCup.com

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pcl@procorporateleague.com



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